

The Clovis News

The News Printing Company

ARTHUR E. CURREN, Manager.

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TERMS OF SUBSCRIPTION

One Year \$1.00
Six Months 50c

The "Wail of the Lost Soul" has been heard from the western part of the country as the result of the recent county democratic convention held in Clovis. Cheer up the worst is yet to come.

The result of the vote in the two Clovis precincts during the recent democratic primaries, resulting in laying on the shelf some of the "bosses," is only an expression of the will of the people of the entire county.

A democrat has been appointed postmaster in Belen for the first time in forty years. His name is George Hoffman. M. C. Spicer, formerly of Clovis, now located at Belen is a candidate for district attorney.

The business men of Clovis are neglecting to attend the meetings of the Chamber of Commerce regularly. A good live Chamber of Commerce is essential to the welfare of a town, but it cannot prove a success unless the business men are interested and attend.

A town is just what its people make it. Clovis has more natural advantages than any city in the country, but it takes the united effort of our citizens to make it what it should be. Wake up you business men and get your shoulder to the wheel and help us advertise our advantages. This is one of the best years that we have had to produce the goods with which to back up our argument.

Melrose is peeved at Clovis for not helping in this high school matter but they are more than sore. They are bitter in their denunciation of gentlemen Tom, who they accuse of playing a game of political revenge. A proposition of that kind should be considered on its merits and political animosities did not affect those who voted according to their convictions. Gentleman Tom's actions notwithstanding.

The progressive party will nominate a full state ticket this fall and make an aggressive campaign according to the statement of Col Geo. W. Prichard, to a News representative recently. They will battle the republican party as well as the democratic, as they have well defined principles and reforms, which they insist must be carried out. Jerry Leahy, of Raton, may be nominated for congress. The progressive state convention will be held in Belen today.

The day will come when the dealer shall say, "I am sick of this." At the rising of the sun he goeth forth to his place of business and none interferes with his slumber. He sitteth all day like a bottle of castor oil, but people of shekels come not near him. He advertiseth not his

wares and his place is forgotten on the earth. Who hath dried apples? Who hath baking powder without end? Whose groceries are old and stale? He that sitteth like a bump on a log! He that knoweth not the ways of the printers! And the latter end of that man shall be worse than the first,—And he liveth in Clovis.

Did you ever think what your ad in the newspaper is doing for you? When you close your store in the evening and go home to your family and fireside not thinking about your business at all, then it is that the paper is being pored over in hundreds of homes—the homes from which your trade is drawn. And there is your ad doing its work silently, but surely, and if you have taken the pains to make it attractive its work will be all the more attractive. This is repeated over and over again, and is no doubt what inspired some writer to call newspaper advertising a "silent drummer." If you have not the time to write your ad, let the News write it for you. We make a study of the business.

Butter worth 30 cents per pound is made from the same milk that grease, worth 4 cents a pound is made. It takes as much milk to make the one as the other. The one is the result of ignorance, the other of intelligence. The one goes begging in the market, brings poverty upon the producer, the other is everywhere in demand and brings wealth and honor to the maker. The one honors the cow, the other disgraces her! The one builds hovels and sheds the other builds mansions and costly barns! The one covers the farm with mortgages, the other removes them! The one brings ignorance to the children, the other knowledge and respectability, in no way are ignorance and knowledge more plainly brought in contrast than in the manufacture of butter. Ignorance sits in poverty and is clothed in want and disgrace, while knowledge is clothed in plenty and respectability! In the last ten years knowledge has struck a terrible blow right square on the head of ignorance, cracked its skull and laid it up for repairs. This knowledge had its birth in the West, and the creamery is its legitimate offspring.

Clovis has one of the largest and very best creameries in the state which is one of the greatest industrial helps in the city. It serves to gladden the hearts of the farmers and puts money in circulation.

A good joke was perpetrated on one of our leading business men of German extraction the other day when a bogus telegram worded about as follows was delivered to him.

Berlin, Aug. 29, 1914

Mr. —

"Recruit and send us 500 German fighters at once.

(Signed) "The Kaiser."

P. S. if you can't get 500 Germans, send 25 Irishmen. They will do."

He refused to consider it a joke and says he can whip 25 Irishmen himself.

WANTED:

15 teams and drivers to work on R. R. grade. Outfit shipped free of charge to and from point of destination. Good wages, 2 or 3 months steady work guaranteed.

Tom Reagan.

Your Printing

If it is worth doing at all, it is worth doing well.

We employ only experienced printers.

First class work at all times is our motto.

Let us figure with you on your next job.

Good stationery well printed is an index to good business methods.

The News Printery

Ely Stays,

Governor Coming.

Santa Fe, N. M., Aug. 31.—Ralph C. Ely, Chairman of the state fair commission, today declared he would refuse to comply with the suggestion made editorially by the Albuquerque morning paper that he resign either as a member of the fair commission or as chairman of the state Republican organization. Mr. Ely announced his stand after he had called on Governor McDonald and asked the Governor if the fact that he was a member of the fair commission and at the same time chairman of the Republican organization would embarrass his administration. The governor is quoted as saying that Mr. Ely's duties in the two positions would not conflict as far as he could see.

"I will retain both positions," said Mr. Ely today "and if my position as chairman of the Republican organization gives me any additional prestige which I can use to help boost the state fair and make New Mexico a better state I will be delighted."

GOVERNOR LEAVES.

Santa Fe, N. M., Aug. 31.—Governor McDonald and State Engineer French left this afternoon for a good roads jaunt to Tucumcari, Roswell, Carlsbad and Clovis.

E. Honeycutt, Sr. arrived this week from Shawnee, Oklahoma, and will visit his sons J. V. and Willis Honeycutt and daughter, Mrs. Alta Brashire, and their families.

Deering and McCormick binders and twine.

Berry Hardware Co.
THE STORE THAT STAYS

Notice of Suit.

TO MARY MOORE:

You will take notice that a suit has been filed and is now pending in the District Court of Curry County, New Mexico, in which William S. Moore is plaintiff and you, the said Mary Moore, are defendant, and that said suit is numbered 794 on the Civil Docket of said Court, and that Harry L. Patton, whose business and postoffice address is Clovis, New Mexico, is attorney for plaintiff in said suit.

You will further take notice that the general objects of said suit is that the said plaintiff obtain and recover a decree of divorce from you upon the grounds of desertion.

You will further take notice that unless you appear, answer or plead in said suit on or before the 16th day of October, 1914, judgment by default will be rendered against you, and plaintiff will apply to the Court for the relief prayed for in his complaint filed in this suit.

In Witness Whereof, I have hereunto set my hand as Clerk of said Court and affixed the seal of said Court, this the 1st day of September, 1914.

W. C. ZERWER,
(SEAL)
County Clerk.
S4-25.

O'CONNELL'S MILL

Removed from the OKLAHOMA YARD to corner west of MERSFELDER'S BARN.

—PREPARED TO—

Shell Corn, Grind Chops, Meal, Graham and all kinds of Milling work.

PHONE NO. 6.

THE FIRST NATIONAL BANK

of
Clovis,
New Mexico

S. A. JONES, President
S. J. BOYKIN, V. Pres.
A. W. SKARDA, Cash.

U. S.
Government
Depository
for
Postal
Savings

Our officers will be pleased to advise with you regarding any investment matters and to explain any banking rules and customs with which you are unfamiliar.

Make The
First National
Bank
Your Bank

Checking accounts are invited in any amounts and absolute safety is afforded every dollar.

J. Walker Hunter

Live Stock and Commercial
AUCTIONEER

See me for sale dates at 117 East Grand Ave.
CLOVIS, N. M.
S15pd

Mr. F. E. Wheelock, of Lubbock, Texas, is in the city in the interest of the Lubbock County Soudan Grass Association. This association numbers about 135 members and control two thirds of the Soudan Grass seed output in the United States. This new forage crop, which is a drought resister, is meeting with big success in Curry County, where it is being tried for the first time this year.