



They've been fighting for their homes since 1914!

THOSE gallant men who wear horizon blue, those bronzed *poilus* who are entering upon their fifth winter of this war — they are the men who know the sheer luxury of a cup of hot soup, a piece of bread, a stove to sit by, and a word of cheer.

Think of a nation where every able-bodied man of less than fifty has been under arms for four long years and more. Think of a nation which has suffered as has France. Then you will know what the huts are meaning to the French, and what the huts are meaning to our fighters over there.

It was requested by the Government of France, officially, that American maintenance of morale be extended to the armies of the French. Cheerfully it was undertaken, in simple justice for our splendid debt of gratitude.

And so you see these huts today, hundreds of them; where French and Americans stand side by side, holding out a hand of friendship to the war-worn, grizzled men whose fighting spirit is an inspiration to our Yanks. *Foyer du Soldat* they call the hut—hearth of the soldier—the nearest approach home upon the roads to battle.

"The support and comfort of your *Foyers*," says General Mangin, "has been and will continue to be a tremendous physical comfort and moral support, and has given the soldiers that feeling of home which has been so much lacking."

"Your *Foyers*," says Clemenceau, "constantly established in increasing numbers, as great at the front as in the rear, has rendered to our soldiers most highly appreciated service. Thanks to your efforts, our children have found in your midst a center of distraction and comfort."

United in this war for freedom, our fighters stand beside the soldiers of France. United in this campaign for morale, these seven organizations come to you as one. France's fight is our fight. Unity of command is winning on the battlefields abroad. Unity is hastening victory through morale. Give for morale, give for unity, give for victory!

Why you should give twice as much as you ever gave before!

THE need is for a sum 70% greater than any gift ever asked for since the war began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their

- 3600 Recreation Buildings
- 1000 Miles of Movie Film
- 100 Leading Stage Stars
- 2000 Athletic Directors
- 2500 Libraries supplying 5,000,000 books
- 85 Hostess Houses
- 15,000 Big-brother "secretaries"
- Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field — and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs.

Now give to maintain the Morale that is winning the war!

UNITED WAR WORK CAMPAIGN



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