

Chesterfield Advertiser

H. and Fred G. Hearn
Editors

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advance.

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Carolina.

STAMPING OUT ILLITERACY

It is gratifying to note the energy
which illiteracy has been attack-
ing Chesterfield county. Teachers
throughout the county volunteered
services, not only to conduct
schools, but the hardest and
most embarrassing task in this connec-
tion, that of inducing illiterates to
attend.

That they have met with success is
attested by the reports from all parts
of the county. In the correspondence
from Middendorf is a particularly in-
teresting paragraph, written by one
of these teachers. It shows what can
be done and is most encouraging in
proving that the adult, when once
roused to the importance and bene-
fits of education, with a determina-
tion to acquire at least the rudiments
of learning, makes very rapid pro-
gress. Too much praise cannot be be-
stowed upon these teachers who have
undertaken this task and the County
of Chesterfield as well as the State of
South Carolina is grateful to them for
their services.

NATIONAL ADVERTISERS ARE BEGINNING TO AWAKEN

By G. W. Morrison
National Advertisers are awaken-
ing to the fact that the newspapers
of the country are the best mediums
in which to advertise and reach the
average American in his home in the
most forceful and convincing manner.
A country newspaper has great in-
fluence with local people many miles
around the town and country in which
it circulates. The editor, and all the
staff, live in the neighborhood. They
know everybody by their first names.
There is a real deep feeling among
the readers of the paper that it is
"their very own."

They discuss its contents at home
and over the counter at the store.
They believe in it. The retail dealer
stocks big shelves with the goods the
advertiser is creating the local de-
mand for. Householders, knowing
their paper is trustworthy, promptly
tell their neighbors and friends. The
particular qualities of a new brand
soon become well known by all.
The National Advertisers now recog-
nize that sixty millions of prosper-
ous Americans (58 1/2 per cent. of
the total population of the United
States) are today living in towns
of 5,000 and less and on the farms.
They read the local newspaper. They
think in American terms, they eat
American foods, they wear American
clothing. They are the buyers of a
great nation and they do business in
the American way—the National
Advertisers' way. Their require-
ments fit in with the existing selling
organizations that want to do busi-
ness with Americans.

These sixty million people buy
rubber boots and patent-leathers, farm
tractors and tooth paste. They buy
paint for their homes and cement
for their cellars. Seventy per cent.
of the automobiles are sold in the
country. They buy up-to-date cloth-
ing, pianos, farm implements, chewing
gum, typewriters, cigarettes, soap,
talking machines, furniture, pancake
flour, glassware, breakfast foods,
raincoats—everything the National
Advertiser has to sell that enters into
life.

Ask the traveling salesman—the
men on the firing line—about the sell-
ing power, the prestige, and influence
of the country newspapers in the
towns they make. Ask the traveling
agent what the local dealers think of
advertising in their local home town
newspapers. They will say there is
no influence so powerful and no argu-
ment so effective to place merchan-
dise on the dealer's shelves and move
it off the shelves as an advertising
campaign in the dealer's local news-
paper.

The country newspaper is THE
"CASH IN" MEDIUM.
As an advertising medium that
goes into every home, that is read
by children, as well as adults, that
is an invited messenger; that has no
waste circulation, that covers the
dealer's own vicinity, the country
newspaper offers the only intensive
advertising cultivation of country
America.

There is more Catarrh in this section
of the country than all other diseases
put together, and for years it was sup-
posed to be incurable. Doctors prescribed
local remedies, and by constantly failing
to cure with local treatment, pronounced
it incurable. Catarrh is a local disease,
greatly influenced by constitutional con-
ditions and therefore requires constitu-
tional treatment. Hall's Catarrh Medi-
cine, manufactured by F. J. Cheney &
Co., Toledo, Ohio, is a constitutional
remedy. It is taken internally and acts
thru the blood on the mucous surfaces
of the system. One Hundred Dollars re-
ward is offered for any case that Hall's
Catarrh Medicine fails to cure. Send for
circulars and testimonials.
F. J. CHENEY & CO., Toledo, Ohio.
Sold by Druggists, or
Hall's Family Pills for constipation.

ILLITERACY APPALLING IN NORTH CAROLINA

Greensboro, N. C., Aug. 16.—Ap-
palling illiteracy in Guilford County
and the State of North Carolina is
revealed in a recent report made by
the Superintendent of Public In-
struction, statistics for which were
gathered from the draft registrants,
showing that more than 1,000 young
men between the ages of twenty-one
and thirty-one years live in Guilford
County alone, all of whom are unable
to write their names. No distinction
is made between white and colored
residents; therefore it is impossible
to determine racial percentages of
illiteracy. County School Superin-
tendent Foust is in receipt of a list
of the 1,000 or more men who failed
to pass the mental test in the draft.
Although the test given registrants
was much easier than the one receiv-
ed by them after they got into the
service, it will be observed that a sur-
prisingly large percentage failed to
pass, and it is recommended that
these persons, the man power of the
country, shall be induced to attend
adult schools, where they shall be
given simple instruction by the most
approved methods.

Approximately half of those who
failed to pass the literacy test were
employed in cotton mills; about one-
fourth were common laborers, while
another fourth were employed on
farms.

Although adult schools will not be
entirely new, their success should be
unprecedented. In the past few
persons have attended night schools
although no aggressive campaign was
made in behalf of education. It is
suggested, therefore that friends of
men and women who are unable to
write shall suggest to them the ad-
visability of attending the schools. The
best of teachers would be needed, as
it would require extreme tact to in-
terest the older students in their
work. But it can be done, as was
revealed in the army, and North
Carolina is going to do all possible to
remove this stain from its reputation,
according to those interested in the
project.

North Carolina has long been her-
alded as the most illiterate State in
the Union, but the extent of the back-
wardness in the educational matters
was not brought home to the most
enlightened communities until the
revelations of the draft test were
made public. It then became appar-
ent that this tendency was not con-
fined to the mountain sections but
might be found in the counties con-
tiguous to the most progressive of
cities as is the case in Guilford Coun-
ty, one of the wealthiest counties in
the State and one that prides itself
on its schools and colleges.

FIELD DIRECTORS IN WAR SAVINGS WORK ARE TRANSFERRED

Columbia, S. C., August 18.—An-
nouncement has been made from
Richmond that Miss Lois C. Irvin,
formerly field director for Virginia of
the Educational Division of the War
Loan Organization of the Fifth Fed-
eral Reserve District has been made
field director for South Carolina. Joe
Sparks, who has held the position in
South Carolina, has been transferred
to Maryland.

Miss Irvin has a wide acquaintance
in the state. Her home is in Spartan-
burg, and her transfer to South Caro-
lina is considered an unusually happy
one. Serving as field director in Vir-
ginia since the first of April she has
made an extremely gratifying record
in organizing savings societies in
schools and colleges of the Old Do-
minion.

REV. J. D. PURVIS IS PRESENTED WITH A NEW CAR

We were delighted when we learned
that our friends had cheerfully
contributed two hundred dollars to
have our car repaired and made al-
most new. R. L. Hancock and Bros.
did work free of charge which would
have amounted to thirty dollars,
making a total of two hundred and
thirty dollars.

We want to thank, and may the
Lord bless each one who so kindly
helped to make this possible.
J. D. Purvis and wife.

DANGERS OF A COLD

Chesterfield People Will Do Well To
Heed Them

Many bad cases of kidney trouble
result from a cold or chill. Conges-
ted kidneys fall behind in filtering the
poison-laden blood, and backache,
headache, dizziness and disordered
kidney action follow. Don't neglect
a cold. Use Doan's Kidney Pills at
the first sign of kidney trouble. Here
is an experience told by a resident
of this locality.

A. J. Scarborough, 237 Syracuse
St., Darlington, S. C., says: "About
five years ago I caught cold from
exposure and it settled in my kid-
neys and made my back lame and
sore. I could hardly bend over and
when I did my back pained terribly.
I felt tired and languid and my
nerves were in awful shape. At times
I would be dizzy and my sight would
blur. Nights the kidney secretions
would pass too often, although they
were scanty and caused a burning
sensation. When I heard of Doan's
Kidney Pills, I used them. After I
had taken the first box, I had fine re-
lief and four boxes cured me."
60c. at all dealers. Foster-Milburn
Co., Mfgs., N.Y. Ad.7

FORD GETS SIX CENTS

The libel suit brought by Henry
Ford against the Chicago Tribune for
a million dollars for libel, which has
occupied the attention of the country
for nearly four months, has been end-
ed: The jury, after deliberating for
eleven hours, brought in a verdict
giving Mr. Ford damages in the sum
of six cents.

The suit grew out of an editorial
published in The Tribune in which
Mr. Ford was called an anarchist, be-
cause he and the Ford motor company
had refused to hold positions open
for employees who entered the army
and because of Mr. Ford's extremely
pacific attitude at the beginning of
the war.

By the verdict Mr. Ford claims he
is vindicated, as he did not really care
for any money damages, but wanted
his attitude as an American citizen
justified.

The Tribune also claims a victory,
as the amount of damages was of a
size not calculated to embarrass a
ten-million-dollar concern.

The trial which resulted in a ver-
dict of six cents cost \$500,000.

FOR SALE—At bargain prices, all
buildings, lumber, doors and win-
dows at North Camp Jackson. Al-
so two 50,000 gallon water tanks;
four 12-horse power gas engines;
two Worthington 24-inch stroke
pumps; one 250 gallon Bowser
pump and tank. Address
Lewis Roofing Co., Columbia, S. C.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is quicksilver and acts like
dynamite on your liver.

Calomel loses you a day. You
know what calomel is. It's mercury;
quicksilver. Calomel is dangerous. It
crashes into your bile like dynamite,
cramping and sickening you. Calo-
mel attacks the bones and should
never be put into your system.

When you feel bilious, sluggish,
constipated and all knocked out and
believe you need a dose of danger-
ous calomel just remember that your
druggist sells for a few cents a large
bottle of Dodson's Liver Tone, which
is entirely vegetable and pleasant to
take and is a perfect substitute for
calomel. It is guaranteed to start
your liver without stirring you up
inside, and can not salivate.

Don't take calomel! It makes you
sick the next day; it loses you a day's
work. Dodson's Liver Tone straight-
ens you right up and you feel great.
Give it to the children because it is
perfectly harmless and doesn't gripe.

COMING TO CHESTERFIELD THE ASSOCIATE DOCTORS

Specialists Will Be At Cato Hotel On
Friday, Aug. 27th, One Day Only

Convincing Evidence for the Sick.
How Chronic Sufferers are being
Restored to health thru Associated
Doctors' system of treatment.

Offer Services Free of Charge
The Associated Doctors, Specialists
licensed and authorized by the State
of South Carolina, and who have met
with such phenomenal success, will be
in Chesterfield on Friday, Aug. 27th,
for one day only, to demonstrate
their new system of treatment of
chronic disease cases. These regular,
reputable physicians believe that the
combined skill of several trained spe-
cialists in chronic disease cases can
accomplish more than one doctor
alone—in other words, in unity there
is strength.

The offer to treat all who can call
on this visit absolutely free, is their
original method of getting their sys-
tem of treatment before the public—
quicker, and no one, rich or poor,
white or colored, should neglect to
take advantage of their very liberal
free offer—ABSOLUTELY FREE—
(medicine excepted). No cutting, no
knife.

It makes no difference how many
doctors you have consulted or how
many patent medicines you have tak-
en, you cannot afford to miss this op-
portunity of ascertaining your ex-
act condition and be honestly advis-
ed. No one should require further
evidence of the skill of these special-
ists, than the following:

TESTIMONY

Mrs. S. A. Bayer, Lamar, S. C.,
writes: "I feel lots stronger and bet-
ter. Have good appetite. I am sure
glad I am taking your remedies."
William C. Orr, Bamberg, S. C.,
writes: "I have taken all the remedies
you prescribed for me and am feel-
ing much better. Will you please
send me another."

C. L. Therrell, Chesterfield, S. C.,
writes: "I am getting on just fine.
Feel well, eat well and sleep well."

Now that you know the truth, you
continue to suffer from Piles, Kidney
and bladder trouble, discharges, bed
wetting, blood poison, skin eruptions,
rheumatism, epilepsy, uric acid poi-
soning, paralysis, Nervous troubles and
debility, neuralgia, stomach and liver
trouble, catarrh, indigestion, asthma,
constipation, gall stones, bronchitis,
Pleurisy, Tumors, Ovarian and fe-
male troubles, enlarged glands or any
reflex condition of the nervous sys-
tem, and these diseases about which
most people dislike to consult the gen-
eral practitioner.

Learn of a method that this will likely
be the last visit, then the specialists
extend their services FREE.
Hundreds have been restored to
their perfect health, with rosy cheeks
and sparkling eyes—so may you. The
specialists are too well known
throughout the State to require fur-
ther mention.

Married women should be accom-
panied by their husbands and children
by their parents.

Remember the hotel, day and date
—one day only.
Hours 9 a.m. to 4 p.m.
Offices and Laboratory 511-11
Leflore Bldg., Birmingham, Ala.—Adv.

"TANLAC IS THE BEST REMEDY I EVER TOOK"

MRS. CISSON HAS STRONGEST
ENDORSEMENT FOR IT
ENJOYS FINE HEALTH

Year Previously, She Says, Tanlac
Gave Her Lasting Relief.

"Tanlac is the best remedy I ever
took for my trouble, and I am glad
to recommend it because it gave
such fine results," said Mrs. Jessie
Cisson, of No. 15 Main St., Woodside,
Greenville, in a statement she gave.
"I took Tanlac for a generally run
down and weakened condition, and at
the time I was almost sure I had a
mild case of pelagra. I was very weak
and very nervous. My head ached all
the time, I was troubled a lot with
dizziness and my appetite had about
left me."

"But I felt like a new person when
I quit taking Tanlac. I gained in
weight and strength right from the
time I began taking it. I soon had a
good appetite, and the Tanlac soon
had me feeling well and strong. The
headaches and nervousness were soon
relieved. I am enjoying fine health
now and have been ever since I quit
taking Tanlac, and that was a year
ago."

Tanlac, the Master Medicine, is sold
by The Chesterfield Drug Co., Ches-
terfield, S. C.; T. E. Wanamaker &
Sons, Cheraw; Mt. Croghan Drug Co.,
Mt. Croghan, S. C.; McBee Drug Co.,
McBee, S. C.; Pageland Drug Co.,
Pageland, S. C.; J. T. Jowers & Sons,
Jefferson, S. C. Adv

THEFTS OF FREIGHT FROM GOVERNMENT TOTAL \$70,000,000

Since the United States Government
has been conducting the railroads
\$70,000,000 worth of freight has
been stolen from cars standing in
terminals or in transit. The Govern-
ment will have to repay the shippers
and consignees for these goods. About
\$15,000,000 of these thefts have oc-
curred in and around New York City.
According to officials of the secret
service department of the Railroad
Administration these thefts are car-
ried on by organized bands of car
thieves whose work is conducted in a
manner that would do credit to a le-
gitimate business of great magnitude.
The goods stolen include everything
from automobiles and machinery to
food. According to secret service
men some of the thieves are em-
ployees of the roads, most of them the
lower grades of railroad laborers of
foreign birth. Most trainmen have
been found honest and in ignorance
of the thefts. The goods stolen in one
section are shipped or hauled by mo-
tor truck to other cities, where the
selling organization is as complete as
the stealing body, and is disposed of
in various ways. Many of these
gangs have been broken up, but the
"business" is so profitable that other
gangs spring up immediately to car-
ry on the robberies.

KEPT HER AWAKE

The Terrible Pains in Back and
Sides. Cardui Gave Relief.

Marksville, La.—Mrs. Alice Johnson,
of this place, writes: "For one year I
suffered with an awful misery in my back
and sides. My left side was hurting me
all the time. The misery was something
awful."

I could not do anything, not even sleep
at night. It kept me awake most of the
night. . . I took different medicines, but
nothing did me any good or relieved me
until I took Cardui. . .

I was not able to do any of my work
for one year and I got worse all the time,
was confined to my bed off and on. I got
so bad with my back that when I stooped
down I was not able to straighten up
again. . . I decided I would try Cardui
. . . By time I had taken the entire bottle
I was feeling pretty good and could
straighten up and my pains were nearly
all gone.

I shall always praise Cardui. I con-
tinued taking it until I was strong and
well." If you suffer from pains due to
female complaints, Cardui may be just
what you need. Thousands of women
who once suffered in this way now praise
Cardui for their present good health.
Give it a trial. NC-133

12 HOUR KODAK FINISHING

All rolls developed 10c; packs
20c up; prints 2 1/2c, 4c, 6c; enlarg-
ing 35c up. Specialists—we do noth-
ing but Kodak finishing. All work
guaranteed to please. Eastman Ko-
daks, Films, Supplies.

COLUMBIA PHOTO FINISHING Co.
1111 Taylor St., Columbia, S.C.

"Rat-Snap Beats the Best Trap Ever Made." Mrs. Emily Shaw says.

"My husband bought a \$2 trap. I
bought a 50c box of RAT-SNAP. The
trap only caught 3 rats but Rat-Snap
killed 12 in a week. I'm never with-
out Rat-Snap. Reekon I couldn't
raise chicks without it." RAT-SNAP
comes in cakes. Three sizes, 25c, 50c,
\$1.00. Sold and guaranteed by Farm-
ers Hardware Co., Square Deal Drug
Co., and A. F. Davis.

GOOD TO THE
LAST
DROP

SEALED TINS ONLY
AT YOUR GROCERS

MAXWELL HOUSE
COFFEE

PLAY BASEBALL WITH NEW ARTIFICIAL LIMBS

One thing the Red Cross Depart-
ment of Civilian Relief is doing these
days is to see that every crippled sol-
dier or sailor "gets back into the
game" just as close to his original
self as science can make him—that
is the idea of the Government.

The Government provides for the
fitting, replacing, and keeping in re-
pair of every artificial limb or appli-
ance required by its crippled fighters,
and the Red Cross is helping to see
that all who need these things apply
to Uncle Sam for them.

The excellence of these artificial
adjuncts to the human body is re-
markable. Miss Mary Ann Abel of
the Southern Division Headquarters
attended a baseball game in Washing-
ton recently in which every member
of both teams had lost either a leg
or an arm and it was a good, close,
hard-fought game of ball.

afgnatetoesierhdhuetainshrdluete
One of the most erroneous impres-
sions that has got about concerning
the work of the Red Cross Home Ser-
vice is that it is restricted to the dis-
abled soldier of the United States.
Soldier, Sailor, Marine, Army Nurse;
it doesn't matter in the least. Just so
you were in the Service of Uncle Sam,
and became disabled in that service,
the Red Cross will help you to obtain
the Compensation and the hospital
treatment and—if you want it—the
vocational training that the govern-
ment offers.

In the Southern Division, for ex-
ample there are six nurses their
health impaired by tuberculosis con-
tracted or developed during their ser-
vice. All are now receiving the regu-
lar compensation, in addition to hospi-
tal treatment.

Any chapter of the Red Cross will
tell you about it and where and how
to get medical treatment, if you need
it; and the proper money compensa-
tion; and the vocational education
if you want it.

Always
BUY IT AT HOME

If You Can

"BAYER CROSS" ON ASPIRIN

'Always Ask for Genuine
'Bayer Tablets of Aspirin'



Only Aspirin tablets with the safe-
ty "Bayer Cross" on them are genu-
ine "Bayer Tablets of Aspirin," own-
ed and made by Americans and proved
safe by millions of people. Unknown
quantities of fraudulent Aspirin Tab-
lets were sold recently by a Brooklyn
dealer which proved to be composed
mostly of Talcum Powder.

"Bayer Tablets of Aspirin" should
always be asked for. Then look for
the safety "Bayer Cross" on the pack-
age and on each tablet. Accept noth-
ing else! Proper directions and dosage
in each Bayer package.

Aspirin is the trade mark of Bayer
Manufacture of Monaceticacidester of
Salicylicacid.

How Much is Your Farm Worth?



South Carolina farms can be
sold to better advantage now
than ever before. Crop values
in 1918 increased Ninety Mil-
lion Dollars. Money is plen-
tiful. There is a demand for
small farms. By subdividing
your farm or idle land we can
sell it at auction for you quick-
ly and profitably. Note the
prices brought by these South
Carolina Farms sold through
us.

Date of Sale	Owner	Location	Am't Sold For
Aug. 31, 1918	C. O. Dixon, Esq.	Near Mullins, S. C.	\$42,999.16
Sept. 10, 1918	H. N. Singletary, Esq.	" Lake City, S. C.	66,723.66
Sept. 11, 1918	Durant, Horton & Floyd	" Manning, S. C.	35,294.62
Sept. 13, 1918	Mrs. Mary J. Harrell	" Darlington, S. C.	25,134.56
Sept. 14, 1918	J. D. Coker, Esq.	" Hartsville S. C.	10,116.20
Oct. 1, 1918	F. L. & John Wilcox	" Timmonsville, S. C.	71,589.85
Oct. 9, 1918	W. T. Wilkins, Esq.	" Kingstree, S. C.	19,206.72
Nov. 19, 1918	York Real Estate Co.	York, S. C.	11,331.25
May 7, 1919	Catawba Real Estate Co.	Rock Hill, S. C.	17,500.00

If we can sell property satisfactorily for the other fellow, and hundreds of en-
dorsement letters testify to that fact, doesn't it stand to reason that we can
sell your land to advantage? In 1918 our total sales of Ninety-Seven Thou-
sand Six Hundred and Eighty-Eight Acres of Farm Land amounted to

Over Five Million Dollars

We are completely equipped with an efficient corps of publicity
experts, accurate surveyors, energetic auctioneers and sales force.
Write today for booklet explaining our methods.

Farm Lands Our Specialty —Territory Unlimited

Atlantic Coast Realty Co.

"The Name That Justifies Your Confidence"
Petersburg, Va. — Greenville, N. C.

Reference: Any bank in Petersburg, Va. or Greenville, N. C.



SOLDIERS NEEDN'T HIRE LAWYER TO CUT RED TAPE

Soldiers, sailors and ex-service men
who are puzzled over the red tape
necessary to convert their war risk
insurance into long-time policies, to
straighten out their allotments or to
get back pay, don't have hire a lawyer
to help him.

The American Red Cross is glad to
help them without any charge and to
furnish all the necessary blank's
free, it is announced at Southern
Headquarters. It has come to the
attention of the Red Cross that many
men are not aware of this service, and
are spending money for assistance
which is just as efficient when obtain-
ed for nothing from experts in its
Home Service Department maintain-
ed by the Red Cross for this purpose.

LIFT CORNS OR CALLUSES OFF

Doesn't hurt! Lift any corn or
callus off with fingers

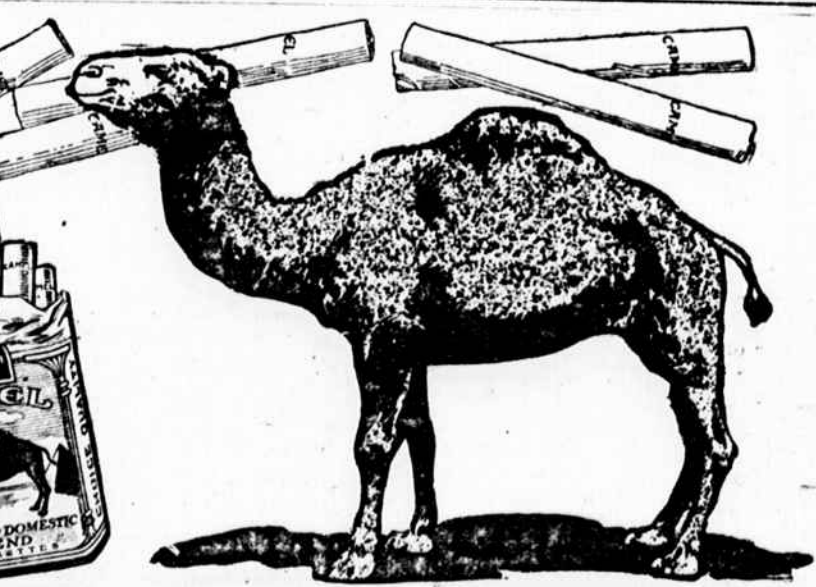


Don't suffer! A tiny bottle of
Freezone costs but a few cents at
any drug store. Apply a few drops
on the corns, calluses and "hard skin"
on bottom of feet, then lift them off.
When Freezone removes corns
from the toes or calluses from the
bottom of feet, the skin beneath is
left pink and healthy and never sore,
tender or irritated.

RAT-SNAP KILLS RATS

Also mice. Absolutely prevents
odors from carcasses. One package
proves this. RAT-SNAP comes in
cakes—no mixing with other food.
Guaranteed.

25c. size (1 cake) enough for Pan-
try, Kitchen or Cellar.
50c. size (2 cakes) for Chicken
house, coops, or small buildings.
\$1.00 size (5 cakes) enough for
all farm and out-buildings, storage
buildings, or factory buildings.
Sold and Guaranteed by
Farmers' Hardware Co., Square
Deal Drug Co. and A. F. Davis



CAMELS are the most refreshing, satisfying cigarette you
ever smoked! Put all your cigarette desires in a bunch,
then buy some Camels, give them every taste-test and know
for your own satisfaction that in quality, flavor, smooth-
body and in many other delightful ways Camels are in a
class by themselves!

Camels are an expert blend of choice Turkish and choice
Domestic tobaccos. You'll not only prefer this blend to either
kind of tobacco smoked straight, but you'll appreciate the
remarkable full-bodied-mildness and smooth, refreshing
flavor it provides! Camels are a cigarette revelation!

Camels win you in so many new ways! They not only
permit you to smoke liberally without tiring your
taste but leave no unpleasant cigarette aftertaste or un-
pleasant cigarette odor!

Compare Camels with any cigarette
in the world at any price! You'll
prefer Camel quality to premiums,
coupons or gifts!

Camel CIGARETTES