Our Great CLOSING OUT SALE Will Continue Until JANUARY 1st. Prices Have Received Another Deep Cut.

West Side Square.

MORRIS--PHIFER COMPANY.

NEWS OF CITY AND COUNTY CONDENSED S. J. HU

Matters of General Interest Gathered by Our Reporters.

PERSONAL AND SOCIAL ITEMS

What Has Happened and What is Going to Happen Told in Short Paragraphs So That "He Who Runs May Read" It In The Sun.

Get Christmas and New Year's cards at The Sun office.

Vernon Chitty spent Christmas with relatives in this city.

Fruit cakes for immediate or future delivery. Keystone Bakery.

B. F. Hampton of Jacksonville spent Christmas with relatives in this city.

The Sun Industrial Edition sent to any address, postage free, for 10 cents.

W. B. McKenzie of Micanopy was a business visitor to this city yesterday.

Turner Mixson left yesterday on a visit to relatives and friends at Central.

J. R. Key and daughter of Quincy were registered at the Brown House yesterday.

Furnished rooms to rent, pleasant location. Mrs. McIlvaine, 108 Arredondo street.

F. H. Clyatt of Clyatt Station, on the Gainesville & Gulf, was trading in the city yesterday.

J. E. Futch has returned to Alachua, after spending Christmas pleasantly with his family here.

McKinney F. McCook has gone on a visit to friends at Miami. He expect to be absent several days.

John May of Barnes, one of the successful farmers of that section, was trading in the city yesterday.

Mason Tison has returned to Ocala. after having spent the Christmas holidays with his parents and friends here.

Mrs. T. J. Blalock of Madison and Mrs. George Taylor of Ocala are in the city, guests of Rev. and Mrs. T. J.

Mrs. C. J. Mixson left yesterday for Otter Creek, where she will spend a few days as the guest of her son, Dr. J. F. Mixson.

Misses Pearl Whetstone and Gertrude Westgaard, students of the Woman's College, Taliahassee, are spending the holidays in this city.

Housekeepera always have "good luck" when they use Blue Ribbon Vanilla extract. Ask your grocer for Blue Ribbon Vanilla, and say it plain.

"How to Make Money in Stocks." Write for free copy and participate in big profits. Berna'ein & Company, Stock Brokers, 850 Broadway, New York.

Misses Maggie and Daisy O'Neill, two charming young ladies of Jacksonville, are spending a few days here as guests of their brothers, E. A. and Albert O'Neill.

There will be a musical and literary entertainment at the North Gainesville Hall Friday evening, and all are invited. The proceeds will be used to paint the hall.

The guests at the Odd Fellows' Home had a happy time on Christmas night. The rooms had been decorated for the event, and egg-nog and other refreshments were served.

Mr. and Mrs. E. L. Lyle of Newherry, after spending Sunday and Christmas with friends here, left yesterday for Ocais, where they will be guests of relatives for several days.

Mrs. Calvert Smith of Jacksonville, formerly Miss Reese of Tacoma, was in the city yesterday. She was en route to her former home, where she will apend a few days with relatives.

Christmas day entertained Mrs. Dr. spread, which comprised all kinds of Send for testimonials. Spld by J. V good things to eat.

Hardware

Builders' Material of All Kinds at LOWEST PRICES.

Brick, Cement, Lime,

Plaster.

Shingles, Nails, Locks, points on the East Coast. Paints, Oils. Glass.

Etc.

It will pay you to get our prices.

GAINESVILLE, FLORIDA.

Fifty-horse economic boiler for sale cheap. Gainesville Ice Company.

Some fine city and country property for sale. C. C. Pedrick, Gainesville,

J. D Watkins and son, J. B. were in the city yesterday and dined at the Brown House.

Raymond Mathews of Flemington, who is attending school in this city, is spending the holidays with his parents.

Sydney Dupuis of Alachua, one of the most popular planters in the county, was among the visitors to this city

The Industrial Edition of The Sun is on sale at Avera's and Vidal's newsstands. Get a copy and send it to your friends.

B. H. Chase, the clever representative of the Ludden & Bates Southern Music House, has gone to Tampa and other points in South Florida on business connected with his firm.

READ THIS.

Mobile, Ala., Feb. 16, 1899. Dr. E. W. Hall, St. Louis, Mo .- Dear Sir: During the past year we have sold over twenty-four dozen "Hail's Great Discovery" for kidney and bladder troubles and during that time have received no complaint.

> Yours respectfully. G. VAN ANTWERP & SON.

A TEXAS WONDER.

One small bottle of the Texas Wonder, Hall's Great Discovery, cures all kidney and bladder troubles, removes gravel, cures diabetes, seminal emissions, weak and lame backs, rheumatism and all irregularities of the kidneys and bladder in both men and women, regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1. Mr. and Mrs. W. S. Dorsey on One small bottle is two months' treatment and seldom fails to perfect a Robb and family, at dinner. Mrs. cure. Dr. Ernest W. Hall, sole manu-Robb was well pleased at the elegant facturer, P. O. box 626, St. Louis, Mo. McCollum & Co.

Turpentine leases for sale at this office, 50e per dozen, \$3 per hundred. Cash must accompany order, dawtf

Energetic workers everywhere to distribute circulars, samples and advertising matter. Good pay No canvassing. Cooperative Advertising Co., New York.

E A. Osteen and C. M. Beach of Willeford, prominent people of that section, were in the city yesterday on business connected with the United States land office.

The Ladies' Missionary Society of the First Presbyterian Church will hold its regular monthly meeting at the church this afternoon at 3 o'clock. All ladies are cordially invited.

All children who have been asked to to.take part in the Christmas entertainment of the Presbyterian Sunday school are requested to meet at the opera house this morning at 9 o'clock.

Mr. and Mrs. E. D. North and Mr. and Mrs. A. M. Andrews of Newberry, newly married, were registered at the Brown House yesterday. They are on their wedding journey, and will visit

Mrs. George W. Moyers, formerly of this city but now residing in Jacksonville, is expected to arrive here today, and will be the guest of Mrs. H. H. McCreary. Mrs. McCreary will be glad to have Mrs. Moyers' friends call during her visit here.

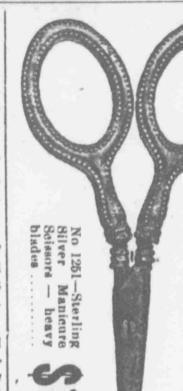
Claude Deveneau, formerly of this city but who is now employed as a laundryman by the Ocala Steam Laundry, spent Christmas in this city, and his friends were glad to see him. Mr. Deveneau states that Ocala is one of the best cities in Florida, and that he has prospered there.

"Cheapest Store on Earth."

See Our

Phifer's Corner,

Gainesville, Florida



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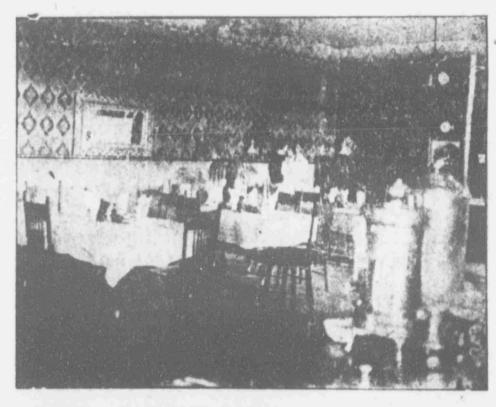
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JEWELERS AND SILVERSMITHS.

41 West Bay St. Jacksonville, Fla.

Is your name on our mailing list?



THE CONTINENTAL CAFE.

(First corner South of P. O.)

Famous Continental Cedar Key Oysters. Drip Coffee. Western Meats. Service Unexcelled. Open Early and Late.

Among the prominent visitors to 0 this city yesterday was Robert Mc-Carroll of Jacksonville, pantentee of the famous McCarroll stone, of which the new Episcopal church is being erected, and which will be used in the construction of the University buildinge. This material is an exact imitation of granite, and is said to be just as durable, with a cost less than onefourth. Mr. McCarroll has made a great success of this material wherever it has been used.

> FOR OTHER SHORT ITEMS SEE PAGE

DON'T

Have your loved ones' portraits made in a factory, by people who have no reputation to sustain in your communitr. When you wan't a LARGE POR-TRAIT, from life or copies, that will be artistically finished, perfect in likeness and a lasting pleasure to you, give

JAMES F. SMITH, Maker of FINE PADELESS POTO-GRAPS from Locket to Life Size. Large Pertraits in Colors or Mono-chrome. The latest and most artistic mounts and folders for photo work. Studio Established in 1897,

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Gainesville, Florida.

GAINESVILLE'S FAVORITE RESORT.

Alachua

E. H. Waters, Proprietor.

Located in the Porter Block, south side square. Three first-class tables, Good lights, and prompt and courteeur service. The public is cordially invite and always welcome.