

PERFECT PIANO CARE

## Free to Piano Owners

On our yearly contracts for Perfect Piano Tuning—we protect you—We Correct

### FREE OF CHARGE

any unsatisfactory condition and are here Twelve Month of the Year to make satisfactory this guarantee. This is impossible for out-of-town tuners.

INSPECT PIANOS FREE PERFECT PIANO TUNING  
A Post Card Will Get Word to

ALBERT SHAWBER

PIANO SPECIALIST OVER 20 YEARS EXPERIENCE  
Residence Hancock Street Box 495, Lakeland, Fla.

## Watch Repairing Our Specialty



O'Steen Jewelry Co.

THE HOUSE OF QUALITY  
217 EAST MAIN STREET PHONE 82

## Edwards' Pool and Billiard Hall

NEW LOCATION

WEST MAIN ST. OVER MAGNOLIA PHARMACY

ALL EQUIPMENT NEW AND MODERN

DAILY PAPERS, STATIONERY, COMFORTABLE LOUNGES

MEET YOUR FRIENDS HERE.

∴ "Where Courtesy is Paramount" ∴

AUDITING ACCOUNTING INCOME TAX REPORTS

## Florida Business Service Co.

Income Tax Reports Made  
Book-keeping Systems to Suit Your Business  
Installed or Kept

ACCOUNTANTS

C. H. Williams, E. N. Good, K. T. Haynes, John Patterson  
Room 201 Drane Building Lakeland, Fla.

## INSURANCE

ALL KINDS

When you come to us you deal with trustworthy companies which pay their losses.

No young or untried company in our agency. We do not represent any mutual or assessment company or association.

When you buy insurance from us you get not only the best kind of insurance but also SERVICE—PROMPT, EFFICIENT AND COURTEOUS.

Satisfied customers become firm friends and such we count among the chief assets of our business.

Let us know your need in Insurance today and we will give it prompt and careful personal attention.

KING INSURANCE AGENCY  
Phone 31 Suite 12, Deen-Bryant Building  
Lakeland, Florida

## SAYS THE STATE MARKETING BUREAU

During 1919 the United States imported camphor gum from Hongkong, China, to the value of \$1,644,391. The camphor tree flourishes in Florida, and certainly the Americans ought to be able to make camphor as well as the Chinese.

It is the opinion of a government expert that bees among the fruit trees are more important to carry pollen and fertilize the flowers than for their honey. One of the worst troubles among bees is foul brood, a disease with remedies described in a bulletin issued by the U. S. Department of Agriculture, Washington, D. C.

Consult your farm agent about how to test seed corn before planting. It is not a difficult task. A good crop cannot be made from poor seed, and it costs no more to cultivate a good crop than a poor one.

Up to the middle of February orange shipments from Florida exceed 10,500 cars while 6,000 cars of grapefruit went forward. Owing to the scarcity of sugar the demand for grapefruit is not up to normal. Lettuce shipments exceed 2,000 cars, double the total for same date last year. Cabbage and celery are now going to market in increasing quantities.

The return of the railroads to private control on March 1, is looked to with some apprehension, owing to a possible scarcity of cars to follow an effort of the companies to get back their own equipment now scattered all over the country and a good deal of it is in bad order.

### IT PAYS TO ADVERTISE

Farmers are beginning to realize that they should be business men and use the same business methods used by merchants and other business people. But most farmers don't yet know the value of good advertising. Farmers of this State can get a good suggestion from the following story of a farmer who bought advertising by the year in the Headlight published at Big Stone, South Dakota:

"There is something new in The Headlight this week. H. L. Hyatt came down from his home ten miles up the lake and inquired what our rate would be on a certain amount of advertising space by the year. We told him and he said he would take it. He said he always had something to sell or trade, or else wanted something, and he believed that a regular space in The Headlight in which he could put anything he pleased at any time would be just the thing to get results. So there you are. We have done a good deal of advertising for farmers in the last twenty years, but this is the first time we ever sold a farmer a year's space.

"A good many farmers put up bulletin boards in front of their farms, and put on a notice of whatever they have to sell from time to time, which is a good idea, though in these days of automobiles the traveler doesn't always stop to read a bulletin.

"If you could put up a bulletin and then have a guarantee that 2,000 people would go past it every week for fifty-two weeks in the year, and that they would all be going slow enough to read it, it would be worth more, wouldn't it?

"Well, that is what Mr. Hyatt has done."

## Southern Folks Testify

Columbus, Ga.:—"Many times during my life Dr. Pierce's Favorite Prescription has been of much benefit to me. I have taken it when suffering from feminine troubles which had caused me to become all run-down and when I was going thru middle life I depended entirely upon the 'Prescription' to keep me well, it being my only medicine, and I came thru the change in splendid health. I can highly recommend 'Favorite Prescription' for weak women or those approaching the critical time of life, it is the best medicine I have ever taken."—MRS. S. A. McQUINN, 2913 4th Ave.

A Woman's Tonic and Nervine  
Augusta, Ga.:—"During all of my married life I have found Dr. Pierce's Favorite Prescription to be a splendid tonic and nerve. I was on the verge of nervous prostration when I first started to take the 'Prescription' (during the first year of my married life) and it cured me of my nervousness and so built me up in health that ever since that time I have depended upon it to restore me to a better condition whenever I have become weak, nervous and run-down. It has never once failed to strengthen me and relieve me of the nervousness and I consider it the best medicine in the world for women who are weak and ailing."—MRS. H. J. MILLER, 824 Philip St.

Bilious Attacks and Sick-Headaches  
Augusta, Ga.:—"Dr. Pierce's Pleasant Pellets are the best I have ever used. I give them to all members of my family and I consider them very good for children, being easy to take, and while they are very effective, they do not cause distress. They act on the liver, toning it up when sluggish, and for constipation, bilious attacks or sick-headaches the 'Pleasant Pellets' are especially fine. Dr. Pierce's Pleasant Pellets should be kept in every home as a family medicine."—MRS. W. B. PATCH, 1333 East St.

## Movies and the Eyes

There is no evidence to prove that the "movies" are imperiling the sight of the nation. Careful investigation leads to the opposite conclusion.

Recent improvements and greater care in operating the projecting machines have almost entirely eliminated the mechanical defects, so you may be quite certain that when your eyes trouble you while viewing moving pictures, it is due, not to the pictures, but to defective eyes which call for optometry's aid.

The person with normal eyes will not suffer at picture shows unless visited to excess. At the very first indication of eye trouble call and let us make a careful, scientific examination of your eyes.

Cole Jewelry Co.

PHONE 173

LAKELAND FLORIDA

## See W. K. JACKSON

For a Home, Grove, Farm, or Land  
Office Over First National Bank

## LAKELAND UPHOLSTERING COMPANY

FURNITURE REPAIRING  
ENAMELING BEDS, REBUILDING  
REFRIGERATORS  
UPHOLSTERING, ETC.  
TRUNKS AND SUITCASES  
REPAIRED

L. M. DUNCAN, Prop.  
1220 S. Fla. Ave. Telephone 388  
LAKELAND, FLA.

## Highest Market Prices Paid For Florida Raw

### ANIMAL FURS

Coon	\$1.00 to \$3.00
Skunk	\$1.25 to \$7.50
Opossum	.50c to \$3.00
Green Sall. Cow Hides	80c per Pound
CASPER HIDE & SKIN CO.	
Fitzgerald, Ga.	

## HATS CLEANED AND BLOCKED

Old Hats made to look like New  
Prices Reasonable.

All Work Guaranteed  
Your Patronage Solicited

Out of town customers send your hats by mail and we will return them promptly the same way.

Florida Hat Works  
F. D. RUOCCO  
804 E. Rose St. LAKELAND, FLA.

## WM. STEITZ

REAL ESTATE  
INVESTMENTS

Room 2 Deen & Bryant Building  
Phone 397

GARDEN COURT Face Powder as pictured and described in the October Ladies Home Journal and Cosmopolitan, can be had at

Henley's  
Drug Store  
Phone 62

It is the finest face powder we know of. Come and see it.

## The Right Sort of Clothes Economy



Our present retail prices are based on what we paid for goods months ago. To replace them to-day you would have to pay as much wholesale as we do retail.

It is economy to buy H. Schffner & Mark Cloth Manhattan Shirts and Kn Hats.

## THE HUB

THE STORE RIGHT AT THE ARCH OF WELCOME  
HOME OF HART, SCHAFFNER & MARX CLOTHES

## Ladies

AND

## Children

## Raincoats and

## Capes

## Umbrellas at all Prices

Come in and let us fit you out so you will be ready for the next rainy day.

## La Mode