

The people of Lakeland and vicinity are taking advantage of the unusual values in Footwear offered at

FORD SHOE STORE

Come and Get Our Prices

The 20 to 40 Per Cent. Sale Now in Full Swing

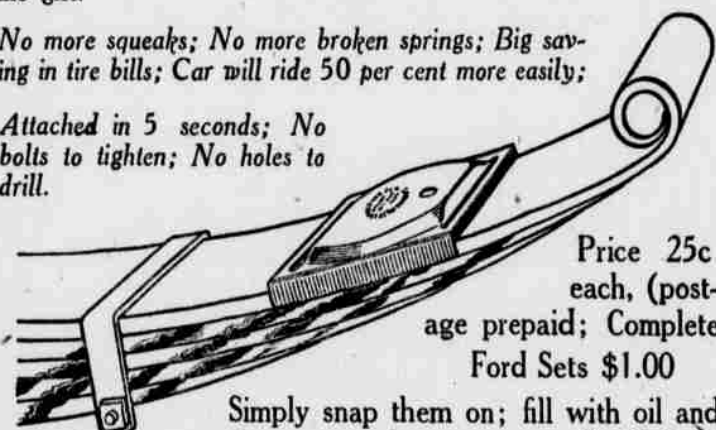
New Style Shoes at Old Time Prices

GIVE YOUR CAR A CHRISTMAS PRESENT

Has your car given you good service during the past year? Don't you think it deserves an inexpensive Xmas present? Buy a set of G. L. W. Spring Oilers and note how the car appreciates the gift.

No more squeaks; No more broken springs; Big saving in tire bills; Car will ride 50 per cent more easily;

Attached in 5 seconds; No bolts to tighten; No holes to drill.



Price 25c each, (postage prepaid); Complete Ford Sets \$1.00

Simply snap them on; fill with oil and they are ready to go to work. Made in following sizes: 1 1/2, 1 3/4, 2, 2 1/4, 2 1/2 and 3 inch.

Trucks need them as well as pleasure cars. When ordering, give WIDTH of Springs and enclose 25c for each Oiler wanted. Spring Chart and full directions for attaching and oiling accompany each set. Nothing to get out of order. Their simplicity appeals to everyone.

Complete Satisfaction Guaranteed or Money Refunded

Philadelphia Spring Oiler Company

6200 Carpenter Street

West Philadelphia, Pa.

PHOTOGRAPHS FOR CHRISTMAS

Have a dozen made today, giving you twelve Xmas presents for the price of an ordinary present.

THE HINKLEY STUDIO

Bryant Building

SUCCESSOR TO H. T. MILLER

24 Hours Service in Kodak Finishing

This is Your Opportunity to Buy

Holiday Goods

at

Reduced Prices

Commencing Wednesday, Dec. 1st we are going to reduce

Our Entire Stock 20%

All Suits and Pants Still Remain at the 25 per cent reduction

No goods charged at these prices

The Hub Clothing Co.

The Home of Hart Schaffner & Marx Clothing
PHONE 349

CLEANING AND PRESSING A SPECIALTY

VAUDEVILLE BILL AT THE AUDITORIUM HAS MANY NOVEL FEATURES

The usual Friday and Saturday night crowds filled the Auditorium to enjoy the week-end Keith vaudeville bill, now an established entertainment feature in Lakeland and one of which few cities of this size can boast. The Twentieth Century Jazz band supplied all the delightful music other than that by the artists on the stage. Every number on the bill met with a cordial reception. Last week the honors seemed to be about even as measured by the applause. Dave Johnson can claim the title of champion light-foot artist; it took half a dozen encores to enable him to finish his act. Mason and Gynne were cut on the high seas on a "love ship" and they put it over in good style and to the delight of all the love-sick in the Auditorium who were strong for more of the loving and the singing. Don Roberts and Hazel Boyne do a clever darkey act that means recall after recall and furnish some novel musical specialties. A regular menagerie is part of the "properties" carried by Taylor and Howard. This is a most unusual number and one that made a real and novel sensation. There are wondrous dogs, large and small, an armadillo, a snake catcher, an ant eater and a genuine, old-fashioned skunk. That's where you lose the count; there may be more but anyway there are enough member of the animal kingdom to make the small boy's eyes stare. Les Kellors is an old-time sideshow with the ballyhoo and some honest-to-goodness sideshow stunts.

Keith vaudeville will again be the attraction at the Auditorium Friday of this week.

HOPE TO BE PARDONED BY XMAS

Trusting the judge and citizens of Lakeland will pardon us for not keeping them posted regarding the merchandise we are handling but we are doing our best in this small space to let you know the many articles we have in stock. While we have an unusually large stock of dolls and toys we do not want you to forget that we still have a complete line of house dresses, boatst underwear, shoes, hose, piece goods, dress goods, notions, bed room slippers, gloves, neckwear; in fact everything one would expect to find in an up-to-date department store. Most of our merchandise has been bought on the new market and are very much cheaper than three months ago. Now is a good time to purchase your blankets as we fully believe the next shipment will be a trifle higher and not only that the assortment is not as good late in the season.

We also have a splendid line of bathrobes for men and women. Umbrellas make a nice gift as well as fancy china plates and bowls. Table linens, scarfs, knitted caps for ladies and children, men's shirts, sox and neckwear and collars.

Don't forget little folks about the \$10 for the best ad.

MURRELL GRAFTON CO., INC.,
4050 Lakeland, Fla.

WANTED—Carpenter, handy men, truck drivers, motor boat operators, laborers (white and colored). Men for all kinds of steady work. Good board and room furnished. Apply office of Indian River, Atlantic Ocean Homes Co., Melbourne, Fla.
4061

LOST—A small, green leather card-case, with V. P. I. in gold letters on front. Contains small writing pad and twenty dollar bill. Finder return to 305 North Iowa Ave. Reward.
4064

FOR SALE—Direct by owner, save commission, eight acres of fine truck and strawberry land. New house and good outbuildings. Fronting on large lake 2 1/4 miles from city. Address "R." care Lakeland Telegram
4062

SEED CANE FOR SALE

Jan. and Improved Jap., the latter much larger, but just as hardy and prolific as the other. One of best varieties for this section. Several crops from one planting. Grows well on ordinary high Pine land.
4063 D. H. SLOAN, Lakeland.

DR. C. B. HUTCHESON DENTIST

Rooms 107 and 108 Dyches Bldg.
Phone 545

FRANCIS BEACH AMUSEMENT pavilion will be open for dancing every Tuesday night to the public. Latest and best music, all new.
399:

WILL TRADE MY HANSON 6 for Sedan or Coupe or sell; ran 5,000 miles. Dr. Hanna, Lakeland Sanatorium.
4044

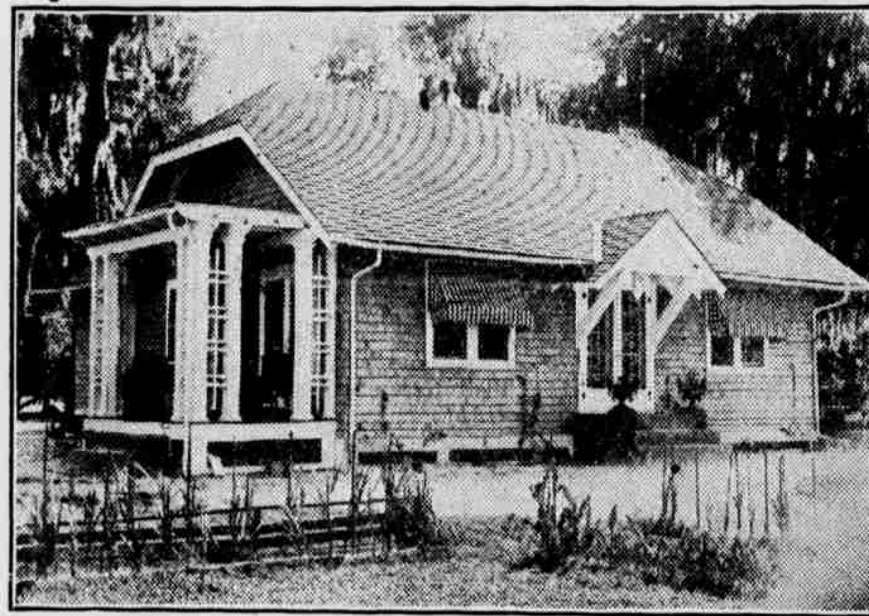
Some iron ore deposits in Lakeland which a Danish company proposes to develop, are said to contain from twenty to thirty million tons of ore.

KEITH VAUDEVIELE

At The

Auditorium Theatre

Will Be Shown Hereafter Only on Each FRIDAY—Get Your Seats Now



Lakeland, Fla., Finest Climate

all year round. For Sale—6 rm fine bungalow style, new gentleman's residence, including 5 room cottage and 18 acre farm, garage outbuildings, lawn, fine iron fence on concrete wall; electricity, 10 minutes' drive on asphalt road to beautiful City of Lakeland. Possession at once; price only \$15,000, cost owner over \$20,000; selling reason, old age and sickness. Owner made up to year ago all expenses and more from three cows 250 chickens, selling eggs, milk butter, spring chickens, etc.; 6-rm new house can be rented, if furnished, during season for \$1,000. Over 100 of 4 to 5 year old citrus trees on place. If ten acres more set out will pay more than 30 to 40 per cent in a couple of years. Also an orange farm for sale. DOCTOR, Box 388, Lakeland, Fla.

8 Shopping Days Left Time is Getting Short!

Look this list over and you will find gifts suitable for every member of the family, friends and sweetheart.

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|-------------------------------------|-------------------------------------|
| White Furniture | Framed Pictures |
| Doll Carriages, all kinds | Serving Trays |
| Aeroplanes, guaranteed to fly | Framed Mottoes |
| Trains on Track, electric | Hand Colored Florida Scenes |
| Fountain Pens, Waterman and Conklin | Bibles, Reference, Text, and Family |
| Tool Chests | New Fiction, Popular Reprints |
| Wagons | The Famous Bubble Books |
| Coasters | China |
| Plush Animals | Pyrex in Sets |
| Air Rifles | Full Line Leather Goods |
| Games, all kinds | Vanity Bags |
| Dolls, all kinds | Manicure Sets |
| Xmas Box Stationery | Port Folios |
| Safety Razors | Victrolas |
| Ingersoll Watches | Victor Records |
| Smoking Sets | Floor Lamps |

If You Don't See It, Ask for it, We Have It

LAKELAND BOOK STORE

THE STORE OF A THOUSAND GIFTS

See Our Line of Electric Aeroplanes—Actually Flies