

The Lakeland Evening Telegram

Published every afternoon (except Sunday) from the Telegram Building, Lakeland, Fla. Entered in the post-office at Lakeland, Fla., as mail matter of the second class.

Harry L. Brown, Editor and Publisher

One Year \$6.00
Six Months 3.00
Three Months 1.50

THE LAKELAND NEWS
A weekly newspaper giving a resume of local matters, crop conditions, county affairs, etc., is published from the Telegram office and sent anywhere in the United States for \$1.50 per year.

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published therein. All rights of republication of special dispatches herein are also reserved.

INTIMATE DISCOURSES

I was going through the park today, and as one of my corns was hurting a little, I sat down. An elderly woman had just previously laid her coat and purse on the other end of the seat, and was standing a short distance away talking about nothing with some friends. She evidently and quite naturally had her eye on the purse, and the minute I sat down on the far end of the bench, I quite naturally cast my eyes towards the coat and purse. And the woman saw me do this, and hurried over, with much anxiety on her face. She seized the purse, giving me a sidewise glance of suspicion.

"Lady," I spoke up, "I am just about broke, but I would not steal your purse."

"Well," she replied, "you might not, but you see I don't know you. You are a perfect stranger to me."

Now listen to me folks; all strangers don't steal. Only a small per cent of them are outright thieves. But some persons are suspicious of a stranger, and that means they are suspicious of a hundred million people, because nobody knows many thousands. Always recollect that nearly everybody else is just about such a person as you are.

There is not such a great big difference in the different parts of our United States. I have always had the idea that people run in strains, something like other animals, and that is borne out by the fact that all of us see persons here who remind us of others we know perhaps a thousand miles away. One may travel clear across the continent and at the end of the journey may have a feeling that he has gone entirely out of the country, when, really, he has traveled only beyond the zone of his acquaintances. And when he becomes acquainted he realizes that the man he meets is only a man; that the family next door is just about the same sort as the one next door away back home. He is sure to find that these new and strange people have the headaches, and corns, and rheumatism and toothache, and family troubles and financial worries—in everything else.

And every person must remember that no matter where he may go, no matter how far away from the old fireside he may stray, there will always be lurking in some nearby home some young man who plays a cornet after his other work hours.

While there is very little value attached to one Penny, it can attract much attention. The other day an old gentleman, standing in front of a postcard rack in a public place, accidentally dropped one of his pennies, and in a few seconds about twenty persons were stepping backward and helping him look for it.

It would be a great mistake to swallow the whole "emergency tariff bill" for the sake of a measly little duty on oranges.

The Tampa Times has got out an excellent Christmas edition containing a number of unique features. The only objection we have to it is that it is so big we shall never have time to read it through.

The best advice given to the people of Florida by the press at this time is to plant trees. There is one thing that can not be over done. Millions of trees could be planted and grown to advantage—trees for windbreaks, for shade, for ornament, for timber, for protection of the soil and, when everything else fails, for the mere sake of seeing them grow. The only thing necessary to stipulate is that the trees should be adapted to Florida conditions and not of species liable to become breeding places for destructive parasites.

THE CRIME WAVE

Accounts of the "crime wave" sweeping over northern cities make interesting reading, as do also the attempts of the press to account for it and to find means for checking it.

Almost everything imaginable has been suggested as a cause—sun spots, Bolshevik agitation, reaction from the war, unemployment, the prohibition amendment, and a score of other things.

The suggestions for stopping it take a more practical turn. Clubs, high-power rifles, prisons and electric chairs are the agencies relied upon.

Sociologists can explain these "crime waves," plausibly, at least, tracing the subtle lines of suggestion and inhibition, leading across the very narrow chasm separating the criminal from the normal mind, and measuring the influences of heredity, environment and other mind-controlling circumstances. But they have no power to put their theories to the test.

Police officers know nothing of sociology. To them it is a problem to be solved by force and cunning—beating the criminals, as it were, at their own game.

The policeman and the reformers are confronted with the same social disease. But the policeman treats the symptom only, and cares nothing about the cause; while the reformer would treat the cause only, and disregard the symptom.

That is why speculation about the "crime wave" is unprofitable. If the time shall ever come when we possess the knowledge and the means to treat crime as a social disease—something for which society as a whole is responsible—while, at the same time, protecting society from the ravages of the criminal, we may hope to achieve some permanent improvement.

Till then we can only hope and pray that the criminal class may remain in a workable minority.

PICKARD BROS. CO. MOVE OVER CENTRAL STATE BANK

Pickard Bros. Co. announced that they have moved their offices from the Drane building to the Central State Bank Building, second floor, where they may be found by their customers in the future. 3947

Coffee costs the people of the United States more than a million dollars a day.

WHITE HOUSE COFFEE, LB. 40c
LANIER GROCERY

THE LAKELAND TELEGRAM

It was with mingled feeling of regret and pride that the Fort Myers Press noted the change in the ownership of the Lakeland Evening Telegram. M. F. Hetherington, a Kentuckian born and reared, has sold his fine newspaper property at Lakeland, Fort Myers' "good neighbor to the north," to Harry L. Brown for a long time the efficient editor of the St. Augustine Record, one of the best newspapers in Florida.

The Fort Myers Press regretted exceedingly to see Mr. Hetherington, for whom it entertains high regard and much respect, retire from the field of journalism. It has known him to be not only a fine type of man—every inch of him—but a "cracking good" newspaper man. This newspaper is pleased, however that Mr. Hetherington has turned over his fine property to a man of such sterling qualities as Mr. Brown.

Aside from being a capable newspaper man of wide experience, Mr. Brown, whose reputation as an editor and newspaper manager is not bounded by state lines, is a 100 per cent useful citizen and a prince of a fellow, as the say is. His coming to Lakeland adds much to the strength of South Florida's journalistic fraternity.

The Fort Myers Press, the only daily paper on the West Coast of Florida south of Lakeland, wishes Mr. Hetherington lots of luck in his future activities. It extends its sincere congratulations to Mr. Brown on his new ownership and commends his good judgment in coming to this prosperous and growing section—America's garden spot.—Fort Myers Press.

Mr. M. F. Hetherington has sold his Lakeland Telegram to Mr. Harry L. Brown, of the St. Augustine Record, and will retire from the newspaper game. Mr. Hetherington, assisted by his efficient helpmate, Mrs. Hetherington, built up one of the greatest newspaper properties in Florida and the success was made by clean and honorable methods which not only endeared them to the people of Lakeland, but the newspaper fraternity throughout the state. We sincerely regret to see Mr. and Mrs. Hetherington retire from the newspaper field as we have always enjoyed reading their paper, but our

School of Private Tuition
Conducted by
W. T. JEFFCOTT, B. A.
(London, England)
UNIVERSITY COACH
For Prospectus and Terms Apply To
Box 732, Lakeland, Fla.
Phone 292 Green
School Room South Iowa Ave.
Residence 216 S. Massachusetts

TO YOU whose friendly support and patronage during the past year have contributed so greatly to our success we extend our cordial and appreciative thanks. We take this opportunity to express the hope that the New Year will bring great happiness and prosperity to you, and that the friendly relations and good will existing between us may continue and that we may be permitted to serve you in many helpful ways throughout the years to come.

Sincerely,
Dr. W. H. Mitchell, Dentist
Phones: Office, 94; Residence 18 118½ East Main Street

one consolation is that their successor, Mr. Harry Brown, is one of the best all-round fellows in Florida and a real newspaper man.—Wauchula Advocate.

SAYS IT FIRST AND SAYS IT LAST

Carrie G. Harrell, 319 Nicholson St., Norfolk, Va., writes: "I'll tell anybody that Foley's Honey and Tar is all right. It did me all the good. I said it first and I'll say it last." Thousands of bottles of this reliable remedy were bought last week by careful mothers so as to be prepared to check coughs, colds and croup at the beginning. It acts almost instantly, cuts phlegm, soothes raw, irritated membranes, stops tickling to throat. For sale by Henley's Drug Store.

Over 45 per cent of the world's sailing tonnage is owned by the United States.

CANDY
Eat
Lou's Home-Made Product
Manufactured here in Lakeland of the purest materials, at Collins Canning Co.'s plant.
Try Our Grapefruit Candy
Phone 480, for quick delivery.
Lou Bean, Manufacturer

L. W. YARNALL
Light and Heavy
Hauling
Storage

Household Moving a Specialty

LARGE MOVING TRUCKS
Phone 109

PH. FISCHER
Boot and Shoe Repair Shop
HAS REOPENED AT 222 PINE STREET
Phone No. 67
Harness, Leggings, and Shoes for Sale

GIFTS THAT LAST

DIAMONDS---WATCHES---JEWELRY

CASH or TERMS



Lakeland Jewelry Company
218 East Pine Street Phone 557 Lakeland, Florida
Mail Orders Given Our Prompt Attention

It Has Happened To Others and May Happen To You

In Spite of Everything You May Happen To Do!



Be Prepared When It Does Happen
With Ample
Fire Insurance
So that you may not be the loser, financially
See Us For Fire Insurance

GROOVER & SON
ALL KINDS OF INSURANCE
"SERVICE & SATISFACTION"
PROMPT ADJUSTMENT OF LOSSES
TELEGRAM BLDG. LAKELAND, FLA.



The Practical Gifts Are the Ones that Please

Give her a start for a good set of dishes. Then you will know next Xmas what to give also.
How about a shaving set for Father or Brother?
Kiddies like a velocipede, a wagon or an automobile—many others, these just remind you.

Warner Hardware Company
"Most Everything in Hardware"
Make Warner's Corner Your Corner

Special PIANO TUNING Announcement
Piano Owners can save 30 to 50 per cent by joining our Perfect Tuning Club; Only a limited time now to get this membership; We have over two hundred members in Lakeland.
LET US REBUILD the Machinery of your Piano and make it Perfect as new; We positively stop piano actions from sticking. Our Work Strickly Expert in every detail. Post card will get us word
ALBERT SCHAWBER, Piano Expert
Box 495 Lakeland, Florida Phone 624
We live here twelve months of the year

W. FISKE JOHNSON
PHONE 150 AND 521
Orange Groves, Farms and City and Suburban Property
a Specialty
Strictly modern 7 room dwelling, close in; corner lot, 60 feet of porch 10 feet wide; bearing fruit trees, garage. Price, \$8,000.00. Terms. Possession January 15.

EDWARDS' POOL AND BILLIARD HALL
OVER MAGNOLIA PHARMACY
Meet Your Friends Here
"WHERE COURTESY IS PARAMOUNT"

Service:

Ladies and Kiddies, and the Public in General

Christmas Greetings

Call Friday Night, December 24th

Open 7:00 to 9:00

THE STATE BANK OF LAKELAND

Lakeland, Florida