

# ONE CENT SALE!

**Thursday, Friday, Saturday  
NOVEMBER, 8th, 9th, 10th**

## THE PLAN—

Pay us the regular price for any item here advertised and we will sell you another of same kind for ONE CENT.

## PURPOSE—

This sale was developed by the United Drug Company as an advertising plan. The company sacrifices its profits and something besides, in order to get a larger distribution of its meritorious products, and you get the benefit.

The reasons for these POSITIVE rules are obvious. It is the Rexall method of Twentieth Century advertising and the object is to get you into the Rexall Store to see the Rexall products and to give you the opportunity of testing them at reduced prices for CASH, and to have you carry your purchases with you as an additional advertising "STUNT," and to gain a wide distribution. You cannot afford to miss THIS SALE as it is the only sale we will put on this year, but we do want you to enjoy the full benefits of it.

**LET'S MAKE THESE DAYS REAL RED LETTER DAYS IN  
PALATKA'S MERCHANDISING HISTORY.**

**Ackerman-Stewart Drug Co.**  
*The Rexall Store*

## SENATOR FLETCHER PIONEER OF RURAL CREDITS IN U. S.

**Splendid Tribute Paid Senator Fletcher by David Lubin.**

Honorable David Lubin, Delegate of the United States to the International Institute of Agriculture, Rome, Italy, in a message and address to the Southern Commercial Congress at its annual convention in New York, October 15th-17th, among other things said:

"The mobilization of agriculture would render the farmers of the nation as expert in buying and selling their products as are the master-merchants of the cities.

"Such mobilization would be in line with the conditions brought forth by the twentieth century. We have no need to be told that mobilization is the general rule now-a-days. Capital is mobilized; energy is mobilized; labor is mobilized; all industries are mobilized with the exception of agriculture. And here is the weak spot which the measure before us is intended to remedy.

"And the championship of this measure for mobilization has been taken up by the Southern Commercial Congress. It has persevered in the struggle; it now remains to see whether it will continue on until victory is here.

"It is my belief that it will, for it has at its head one of those peculiar men who manage to win out in the end. This man, with bull-dog tenacity, is yet unobtrusive and self-effacing. It is through him that this measure for the mobilization of agri-

culture has been presented in Congress, and yet the measure is not in his name. He has been instrumental in bringing forward rural credits in the United States, and yet others took up the threads of his work and received the credit due to pioneers. This is a mistake. The pioneer of rural credits for the United States is the President of the Southern Commercial Congress—Duncan U. Fletcher. He it was who pioneered the way for the materialization of the American Commission and for the United States Commission on Rural Credits, and the labors of these commissions, as embodied in their reports of 916 pages, paved the way for Rural Credit Legislation.

"If I were present at your meeting I would call upon Mr. Fletcher to step forward on the platform, and reminding him I would say: This is the man who has done a great work for the American farmers. He is the Pioneer of Rural Credits in the United States, and do you know what that means? Do you realize the present difference between the ordinary rates of interest on farm loans and the rural credit rates?

"Nor is that all; take the present average rate of interest and compare it with what it was before Senator Fletcher took up the Rural Credit question; then strike a balance and see what the difference amounts to. You will no doubt be surprised to find that the difference in solid gold would make a bulk many times his size. And all this has been saved to the Farmers of America. If you have any doubts in the matter, then please go over the testimony given by Commissioner of Banking and Currency, Williams, in his hearing before the Joint Committee on Banking and Currency. See what testimony he gave on interest rates charged on farm loans before the rural credit legislation was enacted. Then see what the rates are today, with the rural credit system as a competitor in the field.

"The South should not forget this great accomplishment of one of her

sons. It cannot afford to do so. It would be unjust if it did. And the time will come when the United States will remember his work; when it will be inscribed on the imperishable pages of history."

### The Way You Do It.

One reads that Darwin never understood an equation, and the chances are that Isaac Newton could not have passed any examination in literary or aesthetic subjects with his idea that poetry was incoherent nonsense and statutory only stone dolls. Faraday had no gift for mathematics, and it is a mooted question if Napoleon Bonaparte could have passed a college entrance examination in French. But it was their ability to do the one thing well that has fitted the world's great men at various phases in its forward march, not their inability to do the rest. At the world's only place of denials, well it makes little difference what you do. The difference lies in the way you do it. The trouble is that the world is overstocked with poor people looking for good positions, while good positions are waiting for good people to fill them.

That pound of wheat flour YOU save every week will weigh very heavily on the Kaiser's mind.

If you want Germany to win this war, waste food—use up the food needed by those who are fighting her.

Mrs. P. O. Stuchell Tells How She Cured Her Son of a Cold.

"When my son Ellis was sick with a cold last winter I gave him Chamberlain's Cough Remedy. It helped him at once and quickly broke up his cold," writes Mrs. P. O. Stuchell, Homer City, Pa. This remedy has been in use for many years. Its good qualities have been fully proven by many thousands of people. It is pleasant and safe to take. Ackerman-Stewart Drug Co.

## A COMPETENT WITNESS.

In This Case Action Was Much More Eloquent Than Words.

Judge Pollard of St. Louis, originator of a widely known probation system, is the subject of a story illustrating his novel method of dealing with troublesome cases. A driver had been brought before Judge Pollard charged with cruelty to animals. He had been driving a galloping horse, but he had an expert witness in a veterinarian, who testified that the sore on the horse's back did not pain the animal in the least.

The judge listened attentively to the long technical opinion and then demanded to know the man's whereabouts. He was informed that it was his business to be in the street in front of the courthouse.

The judge then ordered that court be adjourned for five minutes. He took his cane and proceeded to the street, went up to the man and with the end of his cane gently touched the sore spot on the animal's back. The man promptly tried to kick the dashboard off the wagon. Three times the judge touched the sore spot with his cane, and the man responded as before.

Judge Pollard returned to the bench. The prisoner was called before him. "With all due respect to the expert testimony you have had introduced in your behalf to show that the horse's back does not pain him, I will fine you \$50," announced the Judge. "I asked the man if the sore hurt him, and he said it did."—Exchange.

The women and children of our allies in Europe know hunger in its most bitter forms. There is no need that the women and children of America should be hungry. They may eat abundantly—but wisely and without waste—and still save the women and children of our allies from the extremes of hunger. That's why every woman is urged to enroll as a member of the Food Administration.

## FOOD CONSERVATION NOW COMPULSORY

President's Order Directed to Jobbers and Retailers.

Jacksonville, October 31—The United States government tomorrow answers one of the few arguments of some housewives against home food conservation by making food conservation compulsory on manufacturers, wholesalers, jobbers and many retailers of the country's basic food products.

The plan becomes effective tomorrow under Presidential order.

Coming at the height of the Food Pledge campaign, it is considered by the Food Administration a conclusive answer to the housewives who have said:

"Why should I sign the food pledge to conserve food in my home when the manufacturers are wasting it, speculators are boosting its prices and anti-Americans are hoarding it in enormous quantities?"

There will be no more of that. All the great manufacturers and wholesalers who have been accused of controlling the market are today forbidden to do business except under government license.

This includes those engaged in the import, manufacture, storage and distribution of the fundamental food-stuffs named. It embraces meat packers, cold storage warehousemen, millers, canners, elevators, grain dealers, and retailers doing a business of more than \$100,000 a year.

These dealers have been warned that any one of them who is found manipulating or speculating in these foods, who hoards them, who extorts unreasonable profits, or who indulges in discriminatory practices in handling them, will be subject to a fine of \$5,000 or two years in prison or both. Hoarded food will be seized by the government.

Conspiracy on the part of dealers to defeat the purposes of the food law is punishable by \$10,000 fine or two years' imprisonment, or both.

The government will watch these dealers and consider them as patently living up to the provisions of the license until by their own acts they prove that the confidence is misplaced. Such cases will be dealt with summarily.

No firm in the list can do business without a government license after today. And under the license, each firm or person licensed must report what has been going on in his business since the last report. A special legal department has been organized in the Food Administration to enforce these regulations.

Dealers affected are those packing or handling in a large way wheat, wheat flour, rye or rye flour, barley or barley flour; oats, oatmeal or rolled oats; corn, corn grits, cornmeal, hominy, corn flour, starch from corn, oil, corn syrup or glucose; rice or rice flour; dried beans, pea seed or dried peas, cottonseed, cottonseed oil, cottonseed cake or cottonseed meal; peanut oil or meal; soy bean oil or meal, lard or corn oil, oleomargarine, lard, lard substitutes, oleo oils or cooking fats; milk, butter or cheese, condensed, powdered or evaporated milk; fresh, canned or cured beef, pork or mutton; poultry or eggs; fresh or frozen fish; fresh fruits or vegetables, canned peas, tomatoes, corn, salmon or sardines; dried prunes, apples, peaches or raisins, sugar, syrups or molasses.

This, the Food Pledge Week campaign, pointed out, puts the housewife, the packer and the dealer in food on a par in the saving campaign. With this distinction, the housewives are being asked to conserve voluntarily the needed war foods, meat, wheat, fats and sugar. The packers and dealers have accepted restrictions imposed to adjust exorbitant prices at the source.

Replying to the further criticism that leaving retailers doing less than \$100,000 worth of business a year unlicensed doesn't help the high retail price situation much, a Food Administration Official today said:

"We were not authorized by Congress to license retailers doing less than \$100,000 a year business. However, the control of retail prices really is in the hands of the housewives. We now control the basic products up to the small retailer's door. We will tell the public what price the retailer pays for those products. Then it will be up to the buying housewives to see that no retailer sells to them for more than a fair margin of profit.

"But," added the official, "we feel sure that no housewife will use her retailer's unpatriotic attempt at profiteering as a reason for not doing her bit towards war food conservation."

America will deserve to lose this war if, through unwillingness to practice small economies, it fails to save the food necessary to keep our allies in the fight until victory is won.

Millions of European farmers have left their fields to fight for the safety of America and the world. Those fields therefore haven't been producing much. Ours have. Europe's food has not come from somewhere. America is the place. It's little enough to ask the individual American to conserve what our fields produce, so our European brethren can have plenty and keep up the fight. Save your bit!

### For a Weak Stomach.

As a general rule all you need to do is to adopt a diet suited to your age and occupation and to keep your bowels regular. When you feel that you have eaten too much and when constipated, take one of Chamberlain's Tablets. Ackerman-Stewart Drug Co.

## FOUR WEEKS IN HOSPITAL

No Relief—Mrs. Brown Cured by Lydia Pinkham's Vegetable Compound.

Cleveland, Ohio.—"For years I suffered so sometimes it seemed as if I could not live."



and stayed four weeks but when I got home I would faint just like I had the same pain.

A friend who is a nurse called Lydia E. Pinkham's Vegetable Compound. I began to feel better for I was suffering a great deal already done me more good than any medicine I had ever taken. As I was my advice is to keep a drug-store and get a bottle of Pinkham's Vegetable Compound you go home."—Mrs. W. C. 2344 W. 12th St., Cleveland, Ohio.

## COURSE OF A RIFLE

Just What Happens From the the Gun is Fired.

Two sportsmen were disputing the claim that if a rifle is fired dead level the ball comes the instant it leaves the barrel and rises above the level of the barrel. They didn't settle the question, but here is the answer.

Gravity acts upon a normal supported ball. Instantly, in large or small, in a slight or slight (that is, the line of sight); the line of the ball is in order that gravity will pull the bullet to drop too soon a rifle made so that the line of the sight slightly upward as compared line of sight. The result is the bullet begins to drop at the direct line of the barrel. It leaves the place, it rises above the line of sight and drops below it.

Rifles are usually made so will strike the object aimed at. A hunter, when he is in a "point blank" at 200 yards, the bullet is higher than the line of sight must be above. Under any circumstances, however, the bullet away from the line of the barrel to the ground, the moment it is fired.—New York Tribune.

## AGED SOAP BUBBLES

Dewar Makes Monster Ones Keeps Them For Months

The transient existence of a bubble is proverbial, but Dr. Dewar, in a discourse delivered at the Royal Institution, explained how soap could be made to last for months exhibited several specimens, requisite is that the air from the bubble should be free from moisture.

In Professor Dewar's process is filtered through cotton wool bubbles are blown by special cock in the air supply tube. Soap solution is pressed by oleo acid injected by the latter and ammonium soap is blown or blown.

To make a durable bubble liquid must be removed from it by smothering through from outside. The occurrence of bubbles that had endured for that were more than half a diameter, blown in glass vessels containing pure air at atmospheric pressure.

A little water is kept at the bottom of the vessel. A uniform flow of about 50 degrees Fahrenheit. Some of Professor Dewar's smaller bubbles were made at Philadelphia Press.

The most efficient way of getting out of a tight place is to

## TIRED, NERVOUS HOUSEWIFE TOOK

Now She is Strong and

Berkeley, Cal.—"I was irritable, no appetite, could not sleep and was always tired, so my work was a great effort. I took some medicines but they built me up and made me feel better. I have a good appetite and am strong now. Every nervous, weak, ailing woman should try it."—Mrs. N. E. 2107 Dwight Way, Berkeley, Cal. We ask every nervous, ailing woman to try this cod liver and cod liver oil. We guarantee to return it if it fails to help them.

ACKERMAN-STEWART