

PRICE IS THE CONVINCER!

The invincible salesman. Wit, wisdom, eloquence, oratory, all sit down when "PRICE" speaks. Our Price has nothing to say unless he can lay hold on quality.

We Put Them . . .
... Together.

See! PRICE \$1.98
\$1.98



FIRST QUALITY

Confidence in what you are eating helps the appetite; quality we demand in buying; quality we give in selling; so that OUR PRICES TALK!

ROANOKE SHOE CO.,
THE SPOT CASH MONEY SAVERS,
13 Jefferson Street, Roanoke, Va.
5 Salem Avenue.

F. W. BROWN, HARDWARE,

11 S. Jefferson St., Roanoke.



CRITICAL EXAMINATION

Is all that we ask. That will convince you that this is the best place to buy—quality for quality, our prices cannot be equalled, and quality is what counts. But don't judge by prices alone. Examine the goods—examine them closely. If everything isn't just what we represent it, be very sure we don't know it, and would consider it a favor if you will tell us.

Note Special Prices on Hammocks
All my pillow and stick Hammocks will be sold at 25 per cent. discount for a short time. Don't miss the chance.

F. W. BROWN

FOR RENT!

A VERY desirable storeroom, 25x70, in Hartsook building, market square, excellent stand; will rent cheap to a good party.

TWO 6-room houses newly papered throughout, with modern conveniences, near new post-office. Price \$9 and \$10 per month.

ONE 6-room house in southeast near shops, in excellent condition, \$5.75 per month.

THREE choice storerooms on Salem avenue. Splendid location. Price \$22, \$31 and \$50 per month.

— APPLY TO —

T. E. B. Hartsook & Co.
RENTERS,
MARKET SQUARE.



Good Bread is never produced from inferior flour—everybody knows that. The foundation of good flour is choice selected wheat. Machinery, method and "know-how" are all important in the making of a reliable, uniform brand like "Pillsbury's Best." There are other good brands of flour, but "Pillsbury's Best" is always best and brings the best price.

HAWKINS & FIELDING, Agents.
Hartsook Building, Market Square

The best known remedy for biliousness, constipation, indigestion and for all kidney and liver complaints. A fine appetizer; aids digestion and promotes sound sleep. For sale at Massie's Pharmacy.

Best lunch counter in town—Bonner's

TELL THE PEOPLE

IF YOU HAVE A GOOD THING.

Use Circulars, Cards, Catalogues, Price Lists, Dodgers. People form an opinion about you sometimes from the Stationery you use.

THEN LET IT BE NEAT AND TASTEFUL.

The Stone Printing and Manufacturing Co.,

Opposite Hotel Roanoke
EDW. L. STONE, President

We'll have something to say about our increased facilities soon.

ROANOKE, VA.

SARDINES!

We are offering some of the finest IMPORTED SARDINES, count 14 to 20. Fish of the most delicate flavor. None finer.

PITMAN & EVANS.
Phone 152.

COMING AND GOING

Mrs. B. W. Sweet, of Houghton, is a guest at the Ponce de Leon.

Maj. Malcolm W. Bryan went to Philadelphia yesterday on business.

D. D. Bowles and wife, of East Woodstock, were registered at the Ponce de Leon yesterday.

Mrs. W. Ranson and sister, Miss Glenna Dudley, returned yesterday from a visit to friends in Radford.

Rev. W. H. Matthews, of Chatham, is visiting his daughter, Mrs. Capt. N. P. Ford, on Tenth avenue s. w.

D. N. Good has returned to Roanoke, accompanied by a bride, and they are living on West Campbell street.

Miss Elvira Vaughan, of Floyd county, who has been attending school here, has returned to her home.

Notes.

I wish to trade a heavy two-horse spring wagon, everything complete, for a one-horse spring wagon. For further information address Box 551, Roanoke.

CAPTAIN PRICE SURPRISED.
Presented With a \$185 Diamond by the Employees of the Radford Division.

The festival now in progress at the Railroad Y. M. C. A. hall was largely attended and everything passed off most pleasantly and successfully. A pleasing feature of the evening was the presentation of a magnificent diamond ring valued at \$185 to Capt. J. D. Price, assistant train master of the Radford division of the Norfolk and Western railroad, by the employees of that division and other personal friends of the Captain.

The presentation speech was made by Edward Lyle, Esq., in appropriate and eloquent words.

Mr. Price responded in a few well-chosen words for the beautiful and costly gift of his fellow workmen. After speaking of the kindly feeling existing between himself and the employees of his division he said:

"Your very generous and magnificent gift shall be like a collar of gold, a household treasure of the future, which shall go down to others as a precious heirloom. Your fidelity to me, your friendship and esteem shall never be forgotten, and when our life shall have passed away and our happy associations here shall have ceased, this beautiful relic of your gratitude and esteem shall remain a perpetuation of your kindly feelings to one so unworthy so high an appreciation."

"I sincerely thank you all and pray that God will in his tenderest mercy give you long lives of happiness and prosperity."

The festival will be continued again to-night by the ladies, who will be glad to see all their friends. A handsome banquet lamp will be raffled off.



If You're Driven to Drink Try Our Soda Water.

Limesade..... 5c
Ice Cream Soda..... 5c
Coca Cola..... 5c
Strawberry Sherbet..... 5c

VAN LEEBROS
Pharmacists

The Times' Prize Piano.

ROANOKE, Va., May 11, 1896.
TO THE TIMES:—We desire to thank the Jewett Upright Piano, which has been purchased from us, in an exhibition at our warehouse, for every respect one of the finest for the piano on the American market, and is price. The retail price of the same fixed at \$400 by the Jewett Piano Company.

We further desire to say that the Jewett Piano Co. hereby offers for the use of this instrument \$400, which same, provided he or she can now Piano from us at any time, made and when the final decision is made, holding off the purchase of an instrument until this Piano is purchased. Very truly,
Jewett Piano Co.

Solid comfort in lawn swings. Next to Jewett's.

Electric Bitters.

ELECTRIC Bitters is a medicine suited for any season, but perhaps more generally needed when the languid exhausted feeling prevails, when the liver is torpid and sluggish and the need of a tonic and alternative is felt. A prompt use of this medicine has often averted long and perhaps fatal bilious fevers. No medicine will act more surely in counteracting and freeing the system from the malarial poison. Headache, indigestion, constipation, dizziness, yield to Electric Bitters. 50c. and \$1 per bottle at Paul Massie's Pharmacy.

DROP in Jones' bakery for a nice plate of ice cream.

STERLING, Columbus and Springfield bicycles at Yost-Farrer Co., next to postoffice.

Special Offer—Gas Cooking Stoves.
Cooking with gas and with the latest style of gas cooking stove is the cheapest, quickest, best, most cleanly, most convenient; no dirt, no trouble, ready at a moment, less heat.

Until June 1 this company will receive orders for placing the necessary piping and the stove at a cost to the purchaser varying from \$6 to \$8, payable in monthly installments of \$1. Call at room 203 Terry building, examine stove and obtain further particulars.
ROANOKE GAS AND WATER CO.

VANILLA ice cream at Crystal Spring.

For Bargain Hunters.

FROM \$1,000 to \$1,200 worth of James O. Hobbs, stock of shoes, stationery and notions remains unsold. Commencing with to-day and continuing until it is sold, the people of Roanoke who want to save every cent they can these hard times, can get ladies' \$4 fine shoes, best makes, for \$2. Gents' \$5 shoes at \$3. Ladies' and gents' \$3 shoes for \$1.75; \$1.50 for 90c and \$1.25 for 85c and 90c; \$1 shoes for 65c. Children's shoes at \$1.75 for \$1; \$1.50 for 85c and 90c; \$1.25 for 75c and 90c shoes for 50c. Two pairs ladies' 15c hose for 15c; 10c hose for 5c pair. Best 25c tablets for 13c; 20c ones for 10c and 15c ones for 8c. Nice 20c box paper for 10c box. All other goods in same proportion. You'll never again have a chance of getting as good goods for as little money as now. Call at once and get your choice, for they will go fast at above prices.
J. P. WOODS,
Trustee for J. O. Hobbs, 114 Salem ave.

The Cafe at Crystal Spring is now open.

Marvelous Results.

FROM a letter written by Rev. J. C. Derman, of Dimondale, Mich., we are permitted to make this extract: "I have no hesitation in recommending Dr. King's New Discovery, as the results were almost marvelous in the case of my wife. While I was pastor of the Baptist Church at Rives Junction she was brought down with pneumonia, succeeding a gripe. Terrible coughs of coughing would last hour with little interruption and it seemed as if she could not survive them. A recommendation Dr. King's New Discovery; it was quick in its work and highly satisfactory in results." Trial bottles free at Paul Massie's Pharmacy. Regular size 50c and \$1.

For every quarter of man's pocket there are a dozen uses, and to use each one in such a way as to derive the greatest benefit is a question every one must solve for himself. Believe, however, that no better use could be made of one of these quarters than to exchange it for a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy, a medicine that every family should be provided with. Available by the Chas. Lyle Drug Company.

\$51.00 AND 46 YEARS

SIX months have passed since I received a reward of \$25 for New Home Sewing Machine that could not be repaired at the New Home office and no one yet has claimed the reward.

We have found one machine made by this company patented in 1850, forty-six years ago, and doing good work.

I NOW OFFER A \$50 New Home Machine

For one that can't be put in good running order at the New Home office, 359 Henry street, S. W.

CHARGES VERY MODERATE
You say others can offer the same. Why don't they do it?

Don't fail to see our machines before you buy.

If you want a cheap machine, in fact the best in the market for the money, give us a call. We have the Cam Motion Machines manufactured by the New Home Company, namely, the Climax—\$30 installments, \$30 cash; and also the New Ideal, \$20 cash. Five years guarantee given on all machines by the company. The Climax machine is as good as any except the geared New Home.

We have a few second-hand machines to sell or rent. All kinds of machines repaired and parts supplied.

W. H. STRICKLER,
309 HENRY STREET, ROANOKE, VA.

You'll Want One

This Summer Sure. Can't Take That Trip Without It—That's A TRUNK.

We Sell Trunks. A whole cargo of new ones just opened yesterday. Some lovely ones. They are put together to stay forever.

WE SELL TRUNKS CHEAP!

Besides Trunks We show thousands of other good things. When you have gotten the TRUNK we have something to put in it.

\$1.50 per dozen, sixty dozen fine heavy all-linen Huckaback Towels. Regular prices at which we sell these are \$1.50, \$1.80 and \$2.25 per dozen. The entire lot will be put up by dozens, and sold by dozen only at the exceeding low price of \$1.50 per dozen. This is a rare bargain.

12½c. Another solid case of that lovely White Basket Duck—the greatest thing in the market in the way of material for white skirt skirts.

10c and 12½c and 17c, two hundred and fifty pieces fine Sheer India Linens. The bargains of the season.

6½c. Big 14 Printed Dimities—like other dealers are charging you 10c for. All sorts of styles and colors to select from. Come at once.

5c. Just opened, a big lot of pretty Lawns, pretty styles and colors. The best in the world for the price.

12½c. Another hundred dozen Gents' Half Hose, in fast black, blue and balbriggan. For this quality your gents' furnishing man gets 20c to 25c. Drop in and look at 'em.

Ladies' Linen Cuffs and Collars.

We have just opened another big lot of Ladies' White Linen Collars and Cuffs. They go as everything else does here—at money-saving prices. All the latest "cuts" are represented. Collars, 10c and 12½c each. Cuffs, 17c, 20c and 25c per pair.

BUTTERICK'S PATTERNS ALWAYS FIT

WATT, RETTEW & CLAY.

See Those "Special" Bicycles Fully Guaranteed for One Year. PRICE, \$50.

Bicycle Riding School from 8 to 12 m., 2 to 6 and 8 to 10 p m. Instructor always in attendance.

Call at **ROANOKE CYCLE CO., Agents,**
108 SALEM AVENUE, S. W.

Come, Look, Compare and Save Money!

From Now Until June 1st we have made a reduction of 25 per cent. on our entire stock of Spring and Summer Clothing, Gents' Furnishing Goods, Hats, Shoes, &c.

Come, Look, Compare and Save Money.
Our motto is not to carry stock over from one season to the other. So they must go. Remember, we mean what we say. Our Spring Stock must be sold before the season is over.

Come, Look, Compare and Save Money.
In order to accommodate the increase in our trade we were compelled to enlarge our store this spring, and now we carry as large and complete line of Clothing, Gents' Furnishing Goods, Hats, Shoes, &c., as any store in Roanoke. Come and look, as it costs nothing to examine our stock, and you will find it complete in all departments.

N. B.—Call for our leaders in Clothing and Shoes:
Suits at \$6.50 and \$8.50, Worth \$10 and \$12.
Our Goodyear Welt Shoes, in Black and Tan, \$1.50, \$1.75, \$2 and \$2.25.
Sold for double the money in other stores.

Come Look, Compare and Save Money
At the **NEW YORK CLOTHINGHOUSE.**
16 Salem Avenue. **M. FROMAN, Proprietor.**

NATIONAL EXCHANGE BANK OF ROANOKE, VA.
EXCHANGE BUILDING, COR. JEFFERSON STREET AND SALEM AVENUE.
CAPITAL, \$100,000. SURPLUS, \$20,000.
CITY DEPOSITORY. Interest paid on Deposits on Certificate. Safety Deposit Boxes for rent. Fire and burglar proof vaults, etc. We solicit the accounts of individuals, corporations, firms, banks and bankers, and we will extend to all every accommodation and facility for the transaction of business consistent with conservative banking. Small accounts appreciated. Business paper discounted for customers. A general banking business transacted.

DR. MOTT'S PENNYROYAL PILLS.
The only safe, sure and reliable Female PILLS ever offered to Ladies, especially recommended to married Ladies. Ask for DR. MOTT'S PENNYROYAL PILLS and take no other. Send for circular. Price \$1.00 per box, 6 boxes for \$5.00.
DR. MOTT'S CHEMICAL CO., Cleveland, Ohio.

For sale by **CHAS. D. FOX,** 205 COMMERCE STREET, ROANOKE, VA.

NEW AND COMPLETE LINE FOR Spring and Summer.

No Charm, But Quality!
No Method, But Honesty!
No Design, But to Desire Your Confidence!

The Simple argument of value has made this store famous. One grade of Suits is as good as another to serve as an illustration of my leadership, but the possibility at \$10 is wonderful. TO-DAY I unveil

350 Suits to Be Sold at \$10.

Look All around and you won't find any Suits like my \$10 Suits for less than \$15. All sizes—All styles—in Serges, blue and black; Cheviots, blue and black; Over-plaid Cheviots—in fact any and all fabrics that are desirable, fashionable and durable AT ONLY \$10.

New Patterns in Manhattan Shirts. Bicycle Stockings, only complete line in the city, from 50c to the best. Sweaters in all the new designs, from \$1.25 to \$4. Fifty dozen Outing Shirts in Madras and Cheviot, the \$1.25 and \$1.50 quality, for \$1.
The entire stock of ready-made Clothing left from E. M. Dawson, manager for Jos. Cohn, will be sold at one-half their former price. Suits that were sold by E. M. Dawson, manager, for \$25 are now \$12.50; \$20 suits are now \$10; \$18 suits are now \$9; \$15 suits are now \$7.50; \$12 suits are now \$6; \$10 suits are now \$5; \$8 suits are now \$4; \$6 suits are now \$3.
I guarantee the best for the money and deliver it.

JOSEPH COHN,
Roanoke's Leading Clothier, Tailor, Furnisher and Hatter.
Mr. G. W. Payne and Mr. Milton Cohn always ready to serve you.