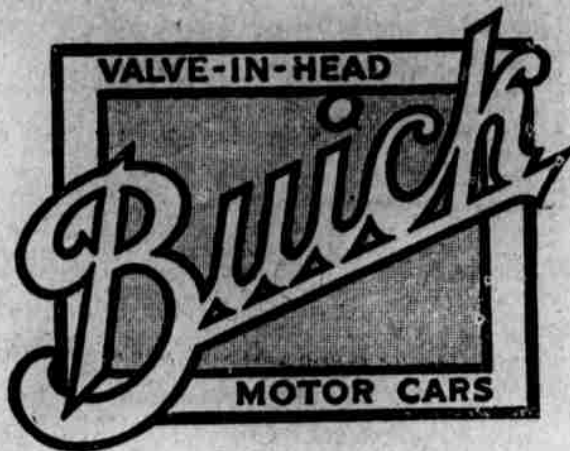


Announcing

The New



"Four"

*Here is a Thoroughbred Four
Completing the Famed Buick Line*

The new Four-Cylinder Buick, here announced, is a thoroughbred—a pedigreed car well worthy of its name.

Down to the very last detail, this new model possesses every quality of enduring serviceability, complete comfort, and distinctive appearance that have always characterized Buick automobiles.

The advent of this new Four makes the Buick 1922 line complete. It offers to purchasers of a car of this size all the quality and service that go to make up the name "Buick."

*The Buick Valve-in-Head
Engine—A Power Plant
That Has Proved Itself*

The engine, of course, is of the time-tested Buick Valve-in-Head type. The year-after-year concentration of Buick's engineering skill and experience in building Valve-in-Head motors assures the highest standard of performance obtainable today.

Every other unit is of a quality equal to the power plant. The whole assembly constitutes a perfectly balanced chassis which is of typical Buick construction. The equipment of Cord Tires is merely evidence of the quality which characterizes the entire car.

Two open and two closed body types mounted on the *Buick built chassis* comprise the new series.

Even the most casual inspection of the details of design and workmanship will reveal that full measure of quality which motorists have learned to associate with Buick.

*A Great Car—Prices
Make It An Even
Greater Value*

Obviously a high grade automobile—a genuine Buick production—the prices listed below make this great Four even greater. A value such as this is possible only because of the combination of Buick engineering skill devoted to the one ideal of quality, Buick production facilities developed over nearly a quarter of a century, and Buick's nation-wide distribution and service organization.

The Buick Motor Company is proud of the Buick Four. It has the faith of long experience in this newest addition to its line. It places upon it unreservedly the Buick guarantee carried by every Buick automobile produced. That its confidence is well placed is manifested not only by the keen interest with which motorists have awaited this announcement, but also the advance orders placed by distributors, dealers, and the general public.

Prices

22-34 Two Passenger Roadster	\$ 935
22-35 Five Passenger Touring	975
22-36 Three Passenger Coupe	1475
22-37 Five Passenger Sedan	1650

All Prices F. O. B. Flint, Michigan

*Cord Tires Standard Equipment on All Models
See Us for Specifications and Delivery Dates*

THE L'ANSE GARAGE



WHEN BETTER AUTOMOBILES ARE BUILT—BUICK WILL BUILD THEM