

# GRAND OPENING

—OF—  
NEW DRY GOODS

SATURDAY,  
**March 16th**

## COTTON BARGAINS.

One bale 36-in. Unbleached, 3 1/2c  
" " 36-in. " 4c  
" " 36-in. " 4 1/2c  
" " 36-in. " 5c  
" " 36-in. " 6c  
" " very fine and heavy, 7c

Study the brands and know what you are buying.

10 pcs. Bleached, 36-in. 4c  
10 " " 36-in. 5c  
25 " " 36-in. fine, 5 1/2c

All the better grades at prices that are right.

We do not advertise 10c Cottons for 5 1/2c, but will sell you the same goods for less money. You can be convinced by looking at the brand.

Are you interested in saving money? If so you will do well to see our prices before spending your money.

2 cases Standard Dress Print, 3 1/2c  
2 cases Shirting Print, 2 1/2c  
25 pcs. Apron Check Gingham, 4c  
500 yds. Dress Gingham, 5c  
50 pcs. Outing Flannels, 5c  
25 pcs. Chambray, dress style, 7c  
16 pcs. Fancy Plaids, 5c  
Merrimac Percales, 9c  
China Silk Patterns, 7c  
Best Turkey Red Foulards, 5c  
All Linen Crash, 5c  
India Linens, 8c, 10c, 12 1/2c to 25c  
White barred Muslin, 5c to 15c  
Dimities, all colors and prices.  
Brocade Velour, 32-in. wide, 12 1/2c  
Elegant line Figured Sateens, 10c  
Beautiful Taffeta Moire, 15c  
Ask to see our line of Reselles.

Ask to see the Towels we are showing at 23c.

Never shown at that price before.

Drape de Vienna, every shade, 15c  
32-in. Dress Ducks, 9c  
32-in. Fast Black Sateens, 8 1/2c  
Tickings, from 7 to 15c.  
Cheese Cloth, from 4 to 10c.  
100 prs. Blankets, to close, 49c  
Turkey Red Table Damask, warranted fast colors, 15, 17, 19, 21, 25, up to 50c.  
Fine Linen Damask, 25c to \$1.00  
All Linen Napkins, from 89c to \$3.50.  
Towels, from 5c to 50c each.  
Large White Bedspreads for 57c.

**White Carpet Warp, 14c.**

**Colored Carpet Warp, 16c.**

# EVERY LADY IN THE COUNTY

Should attend this Opening and see the vast assortment of new spring creations on our counters. Every item is a beauty. Every quality, every style and every price can be found here.

We have marked these goods to sell, **NOT TO KEEP.** Look over this list and make your own comparison.

Many people who visit our store wonder how we sell goods at the prices we do. Here is the secret: we buy our goods where they are made, we buy them by the case instead of by the piece. We sell them to you the same as we do to the ordinary retail merchant. Our expenses are small compared to the business we do. We sell goods for cash only. We take no losses through bad accounts. We employ only experienced help, which is the cheapest help to be had, everything considered. We have gained the confidence of the public by doing exactly as we agreed. We never advertise a thing unless we have got it to show. We do not limit the quantity of anything, the price remains the same as long as the goods hold out.

First Come. First Served.  
We want you all to attend this opening. The goods will be nicely displayed and all will have an opportunity to see the line.

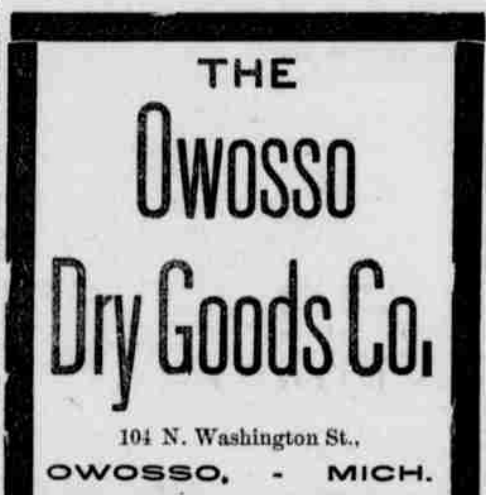
## SILKS AND VELVETS.

Check Silks for Waists.  
Plaid Silk for Waists.  
Polka Dot Silk for Waists.  
Silk and Wool Fancies.  
Changeable Silks.  
Brocaded Silks.  
Changeable Rhadame.  
Plain Surah.  
Fancy Surah.  
Plain Satin.  
Satin Stripes.  
Moire Bengaline.  
Satin Stripe Bengaline.  
Satin Strip Moire.  
Figured Dress Silk.  
Plain Dress Silk.

## BLACK DRESS GOODS.

Every piece we have is a trade winner.

Double Fold Cashmere 12 1/2c  
36-in. Henrietta 19c  
Silk Finish Henrietta 25c  
32 in. Black Fancies 19c  
36-in. Black Brocade 25c  
36-in. English Cord 47c  
38-in. Imported Henrietta 37c  
40-in. Pure Mohair 50c  
40-in. Drap de te 59c  
Arnold's 46-in. Lusterine, Pure Wool 85c  
46-in. Serge, a dandy 44c  
46-in. All Wool Henrietta 44c  
40 German Novelties, New Styles 50c  
50-in. Silk Warp Gloria 89c  
52-in. Ladies' Cloth 42c  
Elegant Imported Broad Cloths \$1.00  
Our stock of Black Dress Goods cannot be equaled in Owosso.



## COLORED DRESS GOODS.

Double Fold Henriettas 12 1/2c  
New Line Reversible Coverts 15c  
Beautiful Mixtures, 34-in. 12 1/2c  
Fancy Plaids 12 1/2c  
Fancy Brocades 19c  
34-in. Cashmere 15c  
Beautiful Changeable Effects 25c  
All Wool Suitings, Elegant Goods 25c  
German Plaids 25c  
Pin Check, just in 37 1/2c  
Illuminated Serges 29c  
English Fancies 29c  
Fancy Mixtures 25c  
52-in. All Wool Suitings 42c  
All the new shades in Silk Finish Drap de te, the finest goods ever shown in America 8 yards for \$4.69  
Elegant Imported Silk and Wool Suits from \$3.19 to \$8.00  
Beautiful French Flannels for Children's Wear and Ladies' Robes. Don't neglect to see them. They will please you.

## DRESS GOODS.

This is the theme for conversation among the ladies at this season of the year. Just the time to talk about and admire the new things in dress fabrics. This is the great Dress Goods season. More new things are being shown this year than ever before in two seasons. No wonder the ladies go in ecstasies over the beautiful things to be found in this line of goods.

The iridescent effects are marvels of beauty, and are leaders with the best trade. We have them all from 12 1/2c to \$1.00 per yard. We have selected these goods with a view to pleasing our customers, and we are doing it too. Every lady who sees our line, says it is the prettiest assortment of Dress Goods in town. New things are arriving every day, and the prices are below them all. People know when we mark a piece of goods, the price is right and is the same to everyone. One price and Spot Cash has put us to the front. Honest goods and right prices will keep us there.

## SILKS AND VELVETS.

Brocade Velvets.  
Jacquara Velvets.  
Changeable Velvets.  
Striped Velvets.  
Plain Velvets.  
Black Velvets.  
Colored Velvets.  
Velveteens for Waists.  
Velveteens for Sleeves.  
Velveteens for Trimmings.  
We've got the Goods and Want you to see them.  
Attend our Opening.  
We will show you some Bargains.

50 CASES OF  
CHOICE NEW  
GOODS ARE  
NOW OPEN AND  
READY FOR  
YOUR  
INSPECTION.  
EVERY ITEM  
NEW, BRIGHT,  
AND CLEAN.

## Notions at Wholesale Prices.

Dress Stays, 7c  
Sewing Silks, 8c  
Twist, 2c  
Dexter's Knitting Cotton, 5c  
Knitting Silk, 1/2 oz. balls, 15c  
Stick Pins, 5c  
Curling Irons, 4, 5 and 6c.  
Ladies' Collars & Cuffs, per set, 10c  
Shaded Crochet Cotton, 5c  
Velveteen Binding, 7c  
Goff's Braid, 5c  
Trimming Braids, per bunch, 15c  
Embroideries from 2c to 25c.  
Laces from 1c to 50c.  
Purses, 3c, 5c, 10c, up to 50c.  
Children's Handkerchiefs, 1c  
The fine Embroidered Handkerchiefs, 10c  
The large Safety Pin, per doz., 5c

Don't be afraid to look at goods when you can. 'Tis the only way to know the price of goods. We have some good things to show you and want you to see them.

Ladies' Fast Black Hose, 5c  
" " " " 10c  
1 lot Children's Wool Hose, to close, 10c  
10 doz. Ladies' Wool Hose, to close, 15c  
10 doz. Ladies' Boot Top, All Wool, to close, 19c  
We carry the best line of Hosiery in Central Michigan, and our prices are never questioned.  
Be sure and see the elegant line of Silk Handkerchiefs just received, prices from 7 to 50c.  
Windsor Ties, all silk, 2 for 25c.  
Black Sateen Corsets, 50c  
Extra heavy Corsets, 47c  
The prettiest line of Buckles ever shown, prices from 5c to 50c.  
Jet Trimmings, 10, 15, 20 and 25c.  
6-4 Chenille Spreads, beauties, 89c  
Ladies' Heavy Spring Skirts, 25c  
Gents' Underwear, at 19c  
Gents' Balbriggan Shirts, 25c

We can save you more money on a \$10.00 trade than you can earn in two days by working hard. We guarantee a saving of from 15 to 25 per cent.

Elegant Chenille Curtains, \$2.89  
No. 6 Lace Curtains, 56-in. wide, 3 1/2 yds. long, taped all around, per pair, \$1.50  
No. 9 Lace Curtains, 60-in. wide, 3 1/2 yds. long, beauties, per pair, \$1.89  
No. 10, our leader, Lace Curtains, the best thing ever shown for the price, extra large and a seller, per pair, \$2.00  
We can furnish you anything you want in Curtains at the very lowest price. If in need of anything in this line come in and see us.

Our Regular Price is lower than the Special Price of any other House in Owosso.