

JUDGE FOR YOURSELF



The above picture illustrates a fact which we feel every thrifty American housewife ought to know—

A single package of our E. C. Corn Flakes contains 50% more toasted corn flakes than any other 10c package on the market.

This means that you can serve E. C. Corn Flakes with rich cream and fruit for less money than it costs to serve other brands plain and dry.

In other words, every time you do not insist upon our E. C. Corn Flakes at your grocer's you are practically being cheated out of 5c in real money.

Could anything more clearly illustrate to the thrifty American housewife the real economy of E. C. Corn Flakes?

But that is not all—

E. C. Corn Flakes so far surpasses

other brands in regard to quality that there is really no basis for comparison on that point—

For E. C. Corn Flakes is made in the largest, cleanest and most economically operated pure food mills in the world, by the famous Egg-O-See process, which has made Egg-O-See the favorite flaked food from Maine to California.

More Egg-O-See is eaten each day than all other flake foods combined.

Never in the history of a food product have the American people given such a sweeping endorsement of merit as has been accorded Egg-O-See.

That is why we call our flaked and toasted corn food Egg-O-See Company's Corn.

We realized that the millions of people who, for years, have known

the deliciousness of Egg-O-See would understand at once that E. C. Corn Flakes is as good a corn food as Egg-O-See is a wheat food and that, with these two in the home, they need no other cereal.

Remember the name, Egg-O-See Company's Corn, flaked and toasted, or E. C. CORN (as we call it for short), and that it is made the Egg-O-See way by the Egg-O-See Company in the largest, cleanest and most economically operated pure food mills in the world, thus making it possible for us to sell the largest package of the highest quality food for 10 cents.

Get a package at once and judge for yourself. Your grocer should have it. If not, insist on his getting it for you, or send us his name and 10 cents, and we will send you a package prepaid.

Egg-O-See Cereal Company
Chicago, U. S. A.