Modern Home-Builders and Home-Furnishers of Omaha



The Story of Home Builders

We have been telling you again and again, in the columns of this paper, the story of Home Builders. We have made no claims of wonderful profits or of the great advance in value of Preferred Shares.

We have endeavored to show in a straightforward way by actual facts and figures that these shares are safe and profitable and that they provide a safe and convenient investment, without speculation, for large or small sums because every share is secured by deeds or mortgages on homes-the safest security in the world.

These shares are guaranteed to pay 7% besides a pro-rata share of builders' profits. The regular 7% cash dividend will be paid July 1st and additional profits will be carried to surplus fund, thereby increasing the value of shares issued.

July 1st we will pay the regular 7 per cent cash dividend, and the additional profits will be carried to the surplus fund.

The price on all shares will be advanced on July 1st according to the surplus, as actually shown on our books. You can gain this extra profit by investing now.

Home Builders shares are issued in any number desired at any time. You can purchase as many or as few as you like without obligation to purchase more in the future.

BUY A HOME IN THE NEW WAY

We will build any style house you desire on any lot you select and furnish the money required for a small payment down and the balance al-most like rent. Our Architect will furnish, free of charge to you, full working plans and specifications according to your own ideas.

WATCH FOR ANNOUNCEMENT OF OUR OPENING DAY Our booklet, "The New Way," explains fully Home Builders' plan and how to secure a home on easy monthly payments, built to suit you on any lot you select. It is free for the asking.

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and make i comfortably cool during the summer. Just 'phone and we will send a representative with samples. Call and see our fine line of Couch Hammocks at \$6.50 to \$12.60. One of them will make a nice lounging place on the

Phones: Douglas 338 and Douglas 882,

11th and Scott-Rawitzer Mfg. Co., Harney Successor to Omaha Tent & Awning Co.,

and Scott Tent & Awning Co.



MOAINE

STORAGE

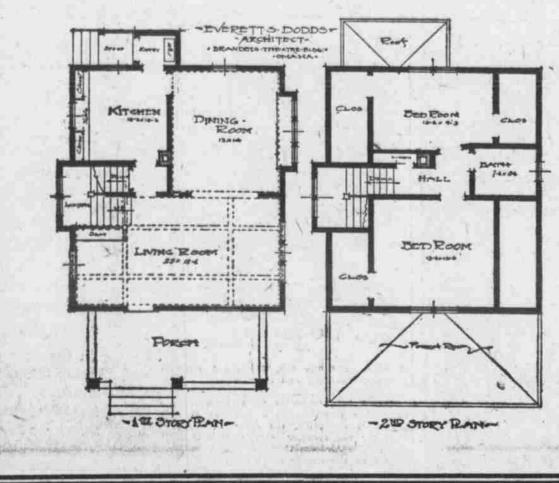
VOU'LL find on investigation that our prices for furniture moving are as low as can be had anywhere Our service is unsurpassed. in Omaha. Douglas 4163. 804 So. 16th St.

Awnings,



WE ARE HERE TO SERVE YOU. NEBRASKA TENT & AWNING COMPANY A Modern Five-Room Home





time and one that can very easily be open over the buffet. laundry sink. On the first floor are three table make the kitchen complete. kitchen. The living room opens directly on the rear of the kitchen, opening onto Neb. off the porch and is 23x12.6 feet. It is sep- the rear porch.

cased opening seven feet wide. The dining room is large and cheery,

A very popular style of house at present | built-in drawers. The small windows ranged off the hall and near the two bed-

The basement is cemented and has a full drawers below and the china closets on oak floors. cellar with furnace pit, floor drain and each side of the window above the work

arated from the dining room by a large The feature of the living room is the to the cost of the above house, price of open stairway with built-in seat, which plan, or the designing of a new, modern leads to the second floor. Here then are and up-to-date home, may write, phone or The built-in buffet is the atractive fea- two large bedrooms with plenty of closet call on the architect, who will be giad to ture, with small doors into cupboard and space. The bathroom is conveniently ar- render his services.

rooms. The second flor is finished in yelmade truly artistic, is the five-room cot- In the kitchen one sees the modern low pine trim. The living and dining tage with the two sleeping rooms on the built-in kitchen cases, which are becoming rooms are of oak, while the kitchen is of second floor. This design is 24x38 and the so popular throughout the United States. yellow pine. The floor in kitchen is clear side studdings are only fourteen feet high. The broad work table with cupboard and maple and the balance of first floor has This plan is from the office of Everett

S. Dodds, architect, on the ground floor soms-living room, dining room and A small entry for refrigerator is built of the Brandels theater building, Omaha,

Any one desiring information relative

Farm Land as a Basis of Credit.

commission on each transaction.

the sharp distinction between the in- pany worthy of his confidence, the in-

vestment house that buys and sells its vestor needs to give little further care to

securities with its own funds, and the the administration of his funds. All the

farm-mortgage broker with little or no details of his investment are looked after

the loan on commission and has no in- to equal. At the same time he is in

terest further than the collection of his a singularly strong position with an ab-

"The farm mortgage is no more a sign cares to exercise it. He is the sole creditor

given by the merchant for his goods or mortgage, and other papers, giving him

Each year sees the western people in | not in a position to keep in touch with | mortgages are paid, are not liable to debetter position for making investments, his loan, might result in considerable crease. and nothing is more pupular and thor- annoyance. Right here should be noted "Having found a farm mortgage comoughly good than farm mortgages. The fact that the big life insurance companies have always been heavy investors proves the value of the farm mortgage. financial responsibility. The latter sells in a way which he would scarcely be able increased over 14 per cent, while their bond holding increased but half as much. In an article by Stuart W. Wells, in Harper's Weekly, on this subject, he re-

"The farm mortgage loan company shows the bonds issued by a railroad or indus- the key to the simplest form of secured its confidence by first investing its own trial corporation. The steady growth in investment." money. After the sale of the security to the value of farm lands, which will conthe insurance company, savings bank or tinue with the increase of population and mortgage is likely to result in persons private investor, the company continues the improvement of methods of farming, entering the business whose lack of exto look out for the interests of its gives a farm mortgage a widening margin perience, may result in the making of client by seeing that the taxes, insurance of safety. The end of the 'homestead era' poorly secured loans, and it is not pospremiums and interest are promptly and the increasing ratio between the de- sible to emphasize too strongly, in this It cares for the many little de- mand for and the supply of farm produce connection, the importance to the investor tails, the neglect of any one of which in this country assures the investor that of dealing with a company of long ex-

Appeal from United States Public Health Service Worth Heeding.

for the rat-proofing of dwellings and cles as traps, poisons, gases and the like; the protection or removal of foods which other buildings at present existing, under these may reduce the number of the re- rats will eat.-Journal of American Medi-

by the inexperienced investor, who is the profits of the farmer, with which perience and high reputation. RAT-PROOFING OF BUILDINGS from the United States Public Health the surviving rats will have more to eat frame, brick, rock, concrete or other construction, may learn from a recent bulletin issued from Washington what san!-The recent elemental catastrophes-the tary and economic benefits are to be de- far as relates to buildings. Those already cyclones in the middle west, and the rived from permanent rat-proofing; and floods in that vast region watered by measures to such ends should be dethe Ohio-have destroyed many hundreds of buildings. Here, out of misfertune, of building contracts. The rat is far too to rats; by the removal of structures much good should come. A timely appeal prolific to be exterminated by such agen-

service. Those about to erect a new proportionally, and procreation will be building or repair an old one, whether of stimulated the more. Rat extermination can be effective only by cutting off the rats' food supply. The builetin contains all necessary information to this end, so erected can be rat-proofed by the closure of all natural or accidental openings; by

solute control over his investment if he

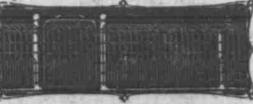
The growing popularity of the farm

which will give refuge to rate; and by

dents, but if there is food within reach, cal Association.

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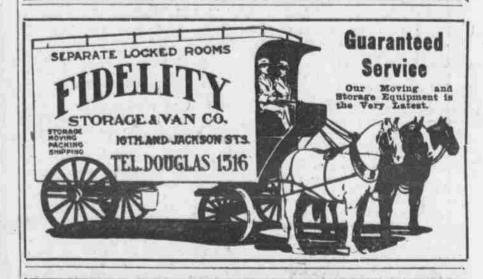
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