ASSESSMENTS ARE RAISED
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## Vitalized Rubber Biamond Tires have made oood by every known test

Each individual tire is tested time and again in the Diamond factory for weight, air capacity, quality of the Vitalized Rubber, strength and elasticity. A tire that is not absolutely cor rect in every way cannot possibly pass the final inspection it must undergo before it is turned over, to the shipping department. That's why Diamond Tires are making good in actual service

## Diamond (NoClinch) Tires

made of Vitalized Rubber
Before a tire leaves our factory, we know by actual tests that it will deliver the More Mile
Why continue to pay for "Short Mileage when Diamond Tires made of Vitalized Rubber cost no more-and in addition you will enjoy the advantages of Perfect 3 -Point Rim Contact, also the No-Pinch Safety Flap for inner tube protection.
So this time buy Diamond Vitalized Rubber Tires-you can get them to fit your rims at any of the
25.000 Diamond Dealers

## Lininger Implement Co <br> Diamond Tire Distributers Omaha. Neb.



You will find most interesting reading on the want ad pages.

Have you read the want ads yet-today?

DON'T MISS THE GREAT SALE OF SHOES and OXFORDS

FRIDAY AND SATURDAY, JUNE 13th, 14th
Greatest shoe bargains offered in Omaha in many
ars. Manufacturers' surplus stock, sample lines and bro ken lots from regular stock.
Men's Shoes and Oxfords- Women's Shoes and Oxfords Including Crossett \& Stet- -Including the renowned son's to $\$ 5.00$ values, will go
on sale at $\ldots \ldots . . \$ 1.98$


Thursday It's Women's Tailored Suits

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## In the Domestic Room

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