

CHICAGO STORE

SALEM, OREGON

THE STORE THAT SAVES YOU MONEY.

OUR wonderful growth shows the faith the people have in us. You cannot stop the people's choices. They are with the Chicago Store all the time. Honest dealing, good goods, giving better values and lower prices than our competitors is what drives the Chicago Store onward by leaps and bounds. Our competitors do not know how it is done, but our customers do. The newest of the new here all the time, at the lowest prices.



NEW SPRING SUITS

\$12 Suits now only **\$7.50**
 \$18 Suits now only **\$9.50**
 \$25 Suits now only **\$14.90**

Ready cash in the New York Market has worked wonders for us in buying this season's latest garments. Mr. Laekey, our buyer, has sent us some great values in new Spring suits, materials and shades the latest, 34 and 36-inches long coats, silk and satin lined, handsomely trimmed with large buttons and fancy braids. The skirts are all full flare and trimmed with Self-Material and large buttons to match. If you want great values in suits come to the **CHICAGO STORE**.



200 pairs \$1.65
LACE CURTAINS
 cream and ecru
 now, pair

98c

\$2.95 Lace Cur-
 tains cream and
 ecru, now pair **\$1.49**

If you want the biggest values that was ever offered in Salem in lace curtains now is your time. We made a lucky buy, and we give the benefit to our customers. They are all extra long and wide. Quality the best.

Dress and Waisting Silks Now On Sale

10,000 yards of this season's newest and best silks in all the very latest styles and shades now on sale. Salem's Silk House, the **CHICAGO STORE**, does the business in silks. We are not guessing when we buy silks. Yard—25c, 35c, 49c, 65c, 75c and up.

New Spring Millinery

\$5 New Dress Hats now only **\$2.50**

\$7.50 New Dress Hats now only **\$3.90**

The variety of trimmed dress hats we are now showing makes choosing easy. Hundreds of them here on display. New York's latest. Also flowers, foliage and feathers in all classes and at all prices. Don't waste the time running around if you want the right millinery at the right prices. Come to the **CHICAGO STORE**.

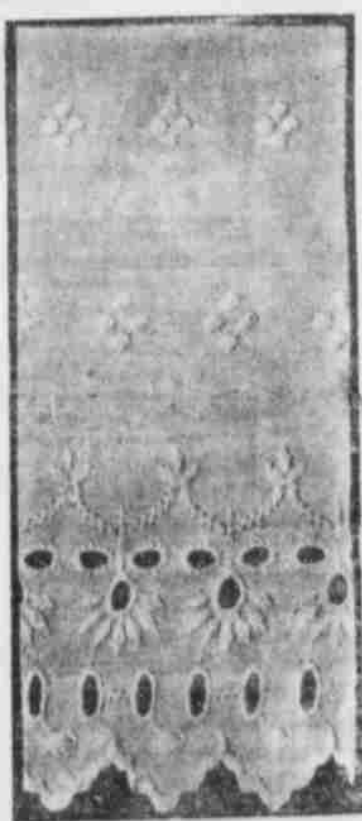


Women's \$5 Spring Jackets The very latest shown, only **\$3.85**

Children's \$3.50 Spring Jackets, the very latest shown now on sale, \$1.50, \$1.95 and **\$2.50**

We show the greatest stock of

Dress Goods and Silks That Was Ever Opened Up in Salem



New Embroideries

1000 yards to select from

4-inch wide Embroidery, now yard **5c**
 Corset Cover Embroidery, 20 inch wide, 45c quality now yard **23c**

Embroidery of every class and kind here for you to make your selection from. Cambric, Nainsook and Swiss in dainty edgings and insertion to match. The value we are offering is great. Come and see for yourself.

15c Pillow Cases

Made of good heavy muslin, with an extra wide hem. A great bargain for only **9c**

500 pr. New Spring Oxfords



You will appreciate such values as we are now offering in Ladies' Low Shoes. Just think of it \$3.00 shoes for \$1.95. A manufacturer's hard luck is your gain. They come in all the new shades. Sale started Monday morning.

Now on sale at Great Bargains. **\$3.00 \$1.95**
 Oxfords now only

New Spring Dress Goods Now on Sale

20,000 yards of the season's newest spring Dress Goods now opened up and ready for your inspection. They comprise French, English and American weaves and designs. Satin, Wool dress goods, Prunellas, Self-Stripes and hundreds of others. Colors: Catawabs, Wisteria, Old Rose, Self-Stripes, etc., are popular. Price yard 35c, 45c, 49c, 65c, 75c.



1000 New Spring Shirtwaists

Now on Sale
 \$2.25 Shirtwaists now on sale **98c**

If you want exceptional good values in dainty lingerie shirt waists come and look our stock through. We are doing a big business in this department, and it is owing to the great values and pretty styles we are showing.

\$1.75 Shirtwaists now on sale **\$1.49**

\$1 Waisting Net, 44 inches wide, the newest shown, now only, yard **49c**

Women's Shoes--Vici Kid

With a good solid sole will wear like iron. \$2.35 values now on sale for a flyer, only pair **\$1.49**

We Show the Greatest Stock of Women's Suits and Millinery Ever Opened Up In Salem



New Laces

10,000 Yards of New Laces

8 1-2 thread laces, 4 inches wide, now only **4c**

15c Linen Laces, 3 1-2 wide, now yard **7 1/2c**

We are showing the greatest stock of laces and dress trimmings in Salem. We can show you any style or class of lace you may ask for.



SPRING AND SUMMER Underwear

35c Lisle Thread Vests, now only **15c**

45c Ex. Fine Lisle Vests, now only **25c**

100 dozen of ladies' spring and summer vests and drawers now on sale. The vests are a very fine quality, handsomely trimmed with ribbons and laces. Come and look this stock through and see our good values.

75c Silk Gloves now only **49c**

1.49 French Kid Gloves now only **98c**

Our stock of kid gloves in all colors is now complete. If you want gloves that will wear, come here. We sell stacks of them, and never have a complaint. All the new shades shown.



10,000 yards best Standard Calicoes, in a great variety of staple shades, now only, yard **4 1-2c**

45c best heavy Russian Net Veiling, plain with dots, all colors, yard only **25c**

Women's Dress Skirts. The very newest shown at small prices **\$1.95, \$2.50, \$3.50, \$4.50** and up.

We Show the Greatest Stock of

Domestics, Gingham and White Goods That Was Ever Opened up in Salem